



# Founder's District DEC Report February 13, 2019

Diana Dee, DTM  
District Director  
DrDianaDee@gmail.com

## District Director Report

### Objectives for the Quarter

- ☐ Work together to attain membership growth and club growth
- ☐ Lay groundwork for achieving Smedley Distinguished as a District

### Current Status

- ☐ The criteria for district recognition have changed.



This is the new dashboard. The new levels and achievement requirements are:

	Paid Clubs	Member Payments	Distinguished Clubs
Distinguished	+1.5%	+1.5%	40%
Select Distinguished	+3.0%	+3.0%	45%
President's Distinguished	+5.0%	+5.0%	50%
Smedley Distinguished	+8.0%	+8.0%	55%

**RISE TO YOUR TRUE VALUE**

- We are #1 (of 9 districts) in our Region in club growth and #3 in member payments.
- We have paperwork to submit for one new club, and we have two more prospective clubs.

### **The Challenge**

Let's do what Simon Sinek says and start with WHY. Why are you in District Leadership? I believe it is because you believe what Toastmasters can do, what Toastmasters has done for you, and what Toastmasters can do for others.

Toastmasters' vision is to be the first-choice provider of dynamic, high-value, experiential communication and leadership skills development.

Therefore, the Toastmasters International Mission is: We empower individuals to become more effective communicators and leaders.

This is made possible by the actions that fulfill the District Mission: We build new clubs and support all clubs in achieving excellence.

My vision is that you will act to the best of your ability, as an individual and as part of your team,

- to help clubs build membership through new members and member retention, that is, through club excellence,
- and to find a qualified club lead.

My vision is that you will feel the pride of contributing to and being part of the achievement of Smedley Distinguished by our district, Founder's District!