

Founder's District

The Birthplace of Toastmasters

WHERE LEADERS
ARE MADE

2018-2019 District Executive Council (DEC) Meeting

Las Lomas Community Center • 10 Federation Way • Irvine, CA 92603

Meeting Agenda

Wednesday, October 18, 2018 6:30 pm – 8:30 pm

		Host Divisions F & G
6:30 Registration, Dinner and Networking		
District Director Diana Dee, DTM	7:00 Welcome	<i>Steven Saffell, Division F Director, and Ann Shimizu, Division G Director</i>
Program Quality Director Lori Shapiro, DTM	Pledge	<i>Charles Gruenig, Area G2 Director</i>
Club Growth Director Christine Brady, ACG, ALB	Inspiration	<i>Amanda Brill, Area G4 Director</i>
Administration Manager Mike O'Neil, CC	Reading of District Mission	<i>Milad Bayan, Area F3 Director</i>
Finance Manager David Clark, ACG, CL	7:10 Business Meeting	Diana Dee, DTM
Public Relations Manager Vicky Schroeder, ACB, ALB	Declaration of Quorum	
Immediate Past District Director Daniel Cossack, DTM	Review and Approval of Minutes from August 8, 2018	
	Division Director Reports (2 min. each)	
	FM, PRM, CGD, PQD, and DD Reports (2 min. each)	
	7:50 Educational	<i>Charlie Patton, DTM Past Region Advisor</i>
	"Lead with Intent"	
	8:10 Awards	Cliff Shimizu, DTM And Diana Dee, DTM
	8:30 Adjourn	

Founder's District
www.foundersdistrict.org

Toastmasters International www.toastmasters.org

Toastmasters International Mission
We empower individuals to become more effective communicators and leaders

District Mission
We build new clubs and support all clubs in achieving excellence.



Founder's District DEC Report October 18, 2018

John Christopherson, ACS, ALS
Division A Director

Founder's Division A Report

Objectives for the Quarter

- ☐ Ensure that all outstanding club dues have been paid.
- ☐ Make certain that each club holds at least one membership building event.
- ☐ Ensure that each club has at least 4 officers attend LACE in January.
- ☐ Make sure that all area visit reports are filed by November 30th.
- ☐ Ensure that 75% of our existing membership base takes the Pathways assessment and chooses a path.
- ☐ Generate two new club leads.

Current Status

- ☐ Club Dues
 - o There are 4 clubs in Division A that have not met the minimum requirements for club dues (WF Masters; CU Toastmasters; The Talking Heads; Social Justice Warriors)
- ☐ Membership
 - o Divine Light Toastmasters held a successful open house and added several new members.
 - o Orange Upon A Time and Sensational Salesmen are holding open houses in October.
 - o The following 5 clubs have fewer than 12 members and could benefit from having a club coach:
 - Area A-1
 - ☐ Stand and Deliver
 - ☐ NAAAP-OC
 - Area A-2
 - ☐ Paul Revere Club
 - Area A-4
 - ☐ OC Civic Center Toastmasters Club
 - ☐ The Talking Heads

RISE TO YOUR TRUE VALUE

- Pathways
 - We have 7 members who have earned Pathways educational awards this year.
 - We will be reaching out to all of the club presidents to encourage them to persuade their club members to take the Pathways assessment and choose a path.

Issues

- WF Masters has communicated to their area director that they are folding.
- CU Toastmasters has not paid their club dues because they do not plan on meeting until the spring semester starts at Chapman University. We need to work with the club to expand their membership base beyond students by targeting staff members at the university.
- Club NAAAP-OC has requested a club coach.
- Tustin Real Talk Toastmasters is struggling with membership. They are a recently chartered club; however their active membership has fallen off. The division is helping them out in the short term by having members from other clubs attend their meetings so that all of the meeting roles are filled. We will work with the club President to come up with a plan to build up their membership base.

Recognition

- Club 417 Sensational Salesmen is currently the second highest performing club in Founder's District.
- Divine Light Toastmasters and Quote Masters each qualified for the Smedley award by adding 5 new members.



Founder's District DEC Report

October 18, 2018

Brent Felsted
Division B Director

Division B Report

Objectives for the Quarter

- ☐ Finish up Club visits by Area Directors.
- ☐ Start / Finish up Area Reports by Area Directors.
- ☐ Work to identify potential new clubs.
- ☐ Encourage Clubs to start thinking about Club Speech contests.
- ☐ Work with Area Directors to plan Area and Division Contests.
- ☐ Plan for next round of Officer Training.

Current Status

- ☐ Kyoko Miyagawa and Patrick Bui are mentoring the new AltaMed club in Santa Ana off Bristol.
- ☐ 16 of 19 clubs have eight or more members have paid club dues.
- ☐ Looking to help the three clubs that have not paid club dues.
- ☐ Striving to get all Area Reports in by the end of October.

Issues

- ☐ Division B has three clubs that need special attention.
 - o Kingston Toastmasters
 - o UltiMasters
 - o Fresh Talk (was Psomas Pspeakers) Toastmasters Club
- ☐ Will work with the Area Directors to see how the Division and District can help.

Recognition

- ☐ New Club AltaMed, working with Christine Brady, Frannie and Norm Stein with Club mentors Kyoko Miyagawa and Patrick Bui to help this club get up and going.
- ☐ Area Directors are pulling together, working on area reports, Club Visits, and looking forward to the Contest Season, and Officer training.



Founder's District DEC Report October 18, 2018

Minh Le ACB, ALB
Division C Director

Division C Report

Objectives for the Quarter

- ☐ Charter three more clubs.
- ☐ Have all clubs send contestants to Area Contests.
- ☐ 100% clubs are familiar with navigating through Pathways Basecamp.

Current Status

- ☐ Two new clubs charter successfully: Tox-Cheap and WellCare Club.
- ☐ Lunch & Learn conducted last week at a prospect club, SPEC Services.
- ☐ 16 clubs renewed on time, 2 renewed late, 1 has less than 8, and 1 will not renew (Millie & Severson).
- ☐ 100% club visited.
- ☐ All Area and Division Contest dates are set.
- ☐ 25 Pathways Levels achieved since Jul. 1.

Issues

- ☐ Millie & Severson has decided not to renew because business is growing and they can no longer accommodate the meeting. I will follow up in March to see if they would change their mind.
- ☐ SB Boeing Club has less 8 than membership paid. Linda Kakalia is reaching out them.

Recognition

- ☐ Area C-3 and C-4 have 100% clubs renew before Oct. 1
- ☐ Achievers Club #9331 is the first to complete 7 DCP goals in Founder's District. Cypress Expressionists has also completed 5 DCP goals.
- ☐ Seal Beach Wordmasters has a net gain of 5 from a membership base of 9.



Founder's District DEC Report October 18, 2018

Mike Sato
Division D Director

Division D Report

The Division set Club Health and Member Retention as its top priorities for the First Quarter at the beginning of this Toastmaster Year. Other goals were considered secondary or deferred until 1 October. The concern was and remains that Division D is particularly vulnerable because of its high number of corporate and new/newish clubs. A culture of clubs reaching out to other clubs and spirit of volunteerism is still in its infancy. Great effort was made by directors visiting clubs as often as possible, responding to concerns and questions, and providing support when requested.

The jury is still out about how successful our efforts have been. Whatever the outcome, the Division refocused its priorities on 1 October.

Objectives for the Quarter. Division D as a whole understood that the first two months of the First Quarter was the break-in period. Goals for the rest of the year are:

- ☐ New Club Program
- ☐ Emphasize Distinguished Club Program
- ☐ Re-energize Division Pathways Education Program
- ☐ Lay groundwork for Speech Contests
- ☐ Promote High Performance Leadership (HPL) Program
- ☐ Continue efforts to build community within Area and Division

Current Status. As of this writing:

- ☐ Of 554 Toastmasters on Division rolls, 160 members have still not paid, representing 28.8% of Division membership. These numbers obviously include procrastinators as well as potential member attrition
 - o The number is favorably skewed by outstanding renewal results by one Area (D-3 at only 15% unpaid members)
 - o An attrition rate of up to 50% was expected from Western Digital clubs from the beginning because many members joined for reasons that had nothing to do with Toastmasters
 - o A "normal" attrition of between 20%-25% can be achieved for the Division as a whole by November 30. For the few weeks Division will focus on club-level outliers
- ☐ As stated in the Intro, the Division has already shifted priorities

Issues

- All Division D Areas have troubled or troublesome clubs. As of this writing, no club is in danger of failing. Of concern are clubs that have refused offers of support from Area and Division
- New Clubs. Division D has received no Leads to date from Founders District/Toastmasters International. This is understandable as Division D in the last TM Year created more new clubs than all other divisions combined, nor has it mattered much up to this point because we have been actively working other issues. Our initial efforts are based on the New Club Board in Trello. However, this neglect of Division D regarding new leads by Toastmasters International has become very annoying
- Pathways. Several members and clubs have remained reluctant, even resistant, to Pathways. The following reasons were given to Area Directors:
 - Most resistant members are willing to accept the Pathways curriculum/curricula but do not like the computer-based portal to Pathways. They find it excessively cumbersome and intrusive, particularly the many assessments, beginning with the Self-Assessment to choose a Path
 - Those most resistant to the computer-based approach for various reasons are (as expected) the senior and mid-level club members. Also, as expected, they feel disenfranchised and under-appreciated. The stability that they brought to Toastmasters in the past is being lost
 - There is a growing groundswell that member concerns, suggestions, and dissatisfaction are not being heard by Toastmasters International. Again, most of this dissatisfaction has to do with the computer interface. It is past time for a Toastmaster-wide survey of satisfaction/dissatisfaction with Pathways to establish quantitative metrics as to why Toastmasters like or dislike Pathways
- Several clubs, especially closed/corporate clubs, have steep fluctuations in club health, participation, and membership for reasons that have nothing to do with Toastmasters

Recognition

- Congratulations to (Tustin) Marketplace Toastmasters and Second Stage Toastmasters for already reaching Distinguished Club status
- Congratulations to Blizzard Toastmasters for enrolling 11 new members since 1 July



Founder's District DEC Report

October 18, 2018

Julie Murphy, ACB, ALB
Division E Director

Division E Report

Objectives for the Quarter

- ☐ 100% club retention
- ☐ 0% net loss of member payments
- ☐ 4 new clubs
- ☐ 100% Pathways Enrolment for New Members
- ☐ 75% Pathways Enrollment for Legacy Members
- ☐ 100% of club visit reports submitted in the first round

Current Status

- ☐ 12 clubs have submitted dues renewals and have a minimum of eight members, however, membership growth is down by 88%
 - o Employees of the City of Newport Beach has confirmed that the club is working on renewals and will submit ASAP
 - o Twilight Time Toastmasters Club has not submitted renewals
 - o Care Credit Toasters has not submitted renewals
- ☐ 13% of clubs are on track to be Distinguished pending adding new members to reach charter strength
- ☐ Club visits and reports in progress
 - o Reports submitted for HarborLites Club and Employees of the City of Newport Beach
- ☐ Launched a Division Newsletter to highlight achievements, share tips and upcoming events
- ☐ Exploring hosting Pathways Training nights
- ☐ New Club Leads
 - o Building Industry Association – lunch and learn scheduled for Oct. 23
 - Working on recruiting potential club mentors
 - o Laguna College of Art & Design – Christine actively working (lead provided by Aron Darling)
 - o GMO Company – Internal champion on medical leave until October (lead provided by Charlotte Drake)
 - o Pacific Life – requested materials and is exploring internal sponsorship for a club

Issues

- ☐ Twilight Time Toastmasters Club is interested in a club coach, however, none of the officers were trained and no renewals have been submitted

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- Alliant Achievers only has six members renewed

Recognition

- Thank you to Vicky Schroeder for speaking at the October Division B & E council meeting and highlighting PR opportunities within the District
- Congrats to Irvine Lunchtime Toastmasters Club, ZotSpeak Club, Newport Center Toastmasters Club, HarborLites Club, TIC Talkers and Costa Mesa Communicators for getting all seven officers trained!
- Irvine Lunchtime Toastmasters Club, TIC Talkers, Costa Mesa Communicators have all added more than four new members, leading the Division on new member payments.
HarborLites Club and Costa Media Communicators are on track to be Distinguished with a minimum of 5 DCP goals already met.
- World Championship of Public Speaking was a resounding success thanks to Randi McNiel's outstanding planning.
 - Event sold out and the room was packed as we cheered on Ricky!
- Congrats to following members on blazing new trails with Pathways!

FIRST NAME	LAST NAME	AWARD	CLUB NAME
Shiva	Batchu	PM1	Newport Center Toastmasters Club
Brian	Belleville	TC1	ZotSpeak Club
Cynthia	Boccara	LD4	HarborLites Club
Cynthia	Boccara	LD5	HarborLites Club
Cynthia	Boccara	PM1	HarborLites Club
Cynthia	Boccara	PM2	HarborLites Club
Charlotte	Drake	PM1	HarborLites Club
Charlotte	Drake	PM1	HarborLites Club
Charlotte	Drake	PM2	HarborLites Club
Charlotte	Drake	PM3	HarborLites Club
Charlotte	Drake	PM4	HarborLites Club
Charlotte	Drake	PM5	HarborLites Club
Andrew	Hill	DL1	ZotSpeak Club
Robert	Hudack	EC2	ZotSpeak Club
Daniel	LaFranchi	IP2	Grub N Gab
Daniel	LaFranchi	IP3	Grub N Gab
Daniel	LaFranchi	IP4	Grub N Gab
Daniel	LaFranchi	IP5	Grub N Gab
Anna	Lam	TC1	ZotSpeak Club
Justin	Li	IP1	Newport Center Toastmasters Club
Randi	McNiel	LDREXC	Costa Mesa Communicators
Dustin	Mennenga	EC1	Newport Center Toastmasters Club
Leslie	Meserve	PM1	Newport Center Toastmasters Club
Ana	Piro	PM1	ZotSpeak Club
Paul	Reynolds	PM2	HarborLites Club
Dustin	Rich	MS1	Newport Center Toastmasters Club
Sevag	Shirinian	LD1	ZotSpeak Club
Sandy	Tanner	IP1	TIC Talkers
Rose	Xu	PM1	Irvine Lunchtime Toastmasters Club

□ Congrats to following high achievers!

FIRST NAME	LAST NAME	AWARD	CLUB NAME
Erik	Anderson	CC	TIC Talkers
Cynthia	Boccaro	ALS	HarborLites Club
Cynthia	Boccaro	DTM	HarborLites Club
Noel	Dalmacio	ACB	Irvine Lunchtime Toastmasters Club
Breanne	Eshelman	CC	Newport Center Toastmasters Club
Shirin	Lavaie	ACB	Grub N Gab
John	Parpala	ACS	Costa Mesa Communicators
John	Parpala	ALB	Costa Mesa Communicators
John	Parpala	CL	Costa Mesa Communicators
Erick	Rocca	ALB	TIC Talkers
Neyha	Sehgal	CC	TIC Talkers
Christopher	Thompson	CC	TIC Talkers
Wenxin	Xue	CC	ZotSpeak Club
Shun	Yu	CC	Articulate Athletes Club



Founder's District DEC Report

October 18, 2018

Steve Saffell

Division F Director

Founder's District, 2018-19

Email: stevesaffell63@gmail.com

Division F Report

October 18, 2018

Objectives for the Year

- ☐ The primary objective for Division F is to be a President's Distinguished Division. This goal is consistent with our tagline for this year which is: "Flying to New Heights"!
- ☐ The primary focus for Division F remains to ensure the individual '**club member experience**' remains job number #1.
- ☐ Embrace Pathways and achieve 100% success in every member taking the Pathways assessment!
- ☐ Start 3 to 5 new clubs

Current Status

- ☐ Club Base: 22 Clubs
- ☐ Dues Renewal: 3 Clubs not in good standing! (see "Issues" below)
- ☐ Club Officer Training: Achieved 68% for Club Officer training on August 31st.
- ☐ Council Meetings: The combined monthly Division F&G meetings continue to have good attendance, guest speakers and have been very effective!
- ☐ Area Success Plans Status: 2 of 22 completed (F4: Marc Church)
- ☐ New Clubs: None to date

Issues

- ☐ Clubs not in Good Standing:
 - o "ev3 Toastmasters" – 0 paid members (no Officer List, unresponsive)
 - o "OC TM: Encore" – 7 paid members (Open House in Sep!)
 - o "9400 TM Club" – 4 paid members
- ☐ Overall Division F Membership Strength is down 33% compared to base.

Recognition

- ☐ Milad Bayan, as Division F Pathways Education Chair, has proven to be a great Pathways ambassador. Milad has provided training to several clubs and support to many others. Great job!!
- ☐ Joel Sax (F1 Area Director) continues to explore new club opportunities including a potential community club in Portola Hills. Joel has successfully coordinated speakers exchange with 3 of his clubs!
- ☐ Clubs with 5 DCP goals:
 - o *"Panasonic Flying Toasters"*
 - o *"Candid Speaking Superstars"*
 - o *"The Back Talkers"*

Focus Areas:

- ☐ Complete Club Visit Reports by Nov 30
- ☐ Build Membership Strength
- ☐ New Club Leads
- ☐ Promote LACE Training in January



Founder's District DEC Report October 18, 2018

Ann Shimizu, DTM
Division G Director

Division G Report

Objectives for the Quarter

- To reach 100% submission of Area Director Visit reports
- Secure venues for Area Contests (3/2/19) & Division Contest (3/23/19)
 - ❖ Begin securing functionaries

Current Status

- #1 in the District for Club Officer Training status – 87.86%
- Dues renewals
 - ❖ All clubs are in good standing except for 2 – Dana Harbor & Easy Speakers. Both of these clubs are sitting at 7 members.
- New Club leads
 - ❖ Snack & Learn scheduled for Sony PlayStation, Aliso Viejo on October 18th
 - Demo meeting on October 25th
 - Launch meeting on November 1st
 - ❖ Neo Genomics chartered on 8/17/18 and placed in Area G1 – All Club Officers trained
 - ❖ SSA Laguna Hills is on hold until they can garner more interest
 - ❖ Attempting to set up a meeting with William Hezmalhalch Architects (prospective lead)
- 3 Area Director Visit reports already submitted

Issues

- Dues renewals
 - ❖ Dana Harbor was low on membership before renewal and some members have decided not to renew. Looking to see how to grow the membership.
 - Will be reassigning Chuck Schwartz as Club Coach
 - ❖ Easy Speakers have many members on vacation and are attempting to collect dues payments as members return.
 - Checking with Club Officers to see if they would be willing to accept a Club Coach

Recognition

- 11 clubs out of 20 achieved 100% trained status
 - ❖ Congratulations to Area G3 led by Area Director, Ed Monsour & Asst. Area Director, Tanya Mansell for having ALL Club Officers trained in all 5 of their clubs
- Abha Shah, member of Rancho Speech Masters Toastmasters Club (Area G1) earned DTM on 8/14/18
- Thank you to the Division G Council who, along with those of Division F, hosted tonight's DEC meeting. It is because of you that this meeting was such a success.



Founder's District DEC Report October 18, 2018

Dave Clark

Financial Manager
Founder's District, 2018-2019
Email: dcpop443@aol.com

Finance Manager Report

Objectives for the Quarter

1. Responsible for the requisition, receipt, disbursement and reconciliation of district funds and bank accounts using the district's accounting system
2. Submit the profit and loss statements for July, August, September and October

Current activities of the Finance Manager

1. Reviewing printouts of calculated profit/Loss statements for July and August for needed reporting adjustments
2. Midway through reconciling district bank accounts for September

Issues

1. Several reporting codes reported for income and expenses during July and August appear to need to be reclassified

Recognition: Kudos to past finance manager Gregory Reid for continued assistance during the transition



Founder's District DEC Report October 18, 2018

Vicky Schroeder, ACB, ALB
Public Relations Manager

Founder's District, 2018-2019
email: vicky2010ouat@gmail.com

Public Relations Report

Objectives for the Quarter

1. Raise awareness of the Founder's District incentives
2. Increase participation in outside-the-club activities such as Learning Lab, FDTV, Contest Training and Contest awareness
3. Encourage and boost sharing and posting on Facebook, Instagram and Twitter
4. Promote the heck out of LACE/TLI to fill the training sessions

It seems that only a handful of clubs and members take advantage of the educational and growth incentives. This first objective would be met by increasing the publicity and awareness of all the goodies clubs and members can get for free!

The outside-the-club activities it seems that it's often the same faces attending. LACE would be one of the bigger events that more people go to. Other outside-the-club "activities" would be our social media platforms, FDTV, The Speaker's Bureau, Learning Lab, other special workshops and trainings.

My PR status:

It appears that attendance is up at outside events. More people are going to Learning Lab than they were in prior years. The LIVE viewing of the WPCS had a record number of attendees. The room was packed at the TEDx Event at the Speaker's Bureau.

David Hosmer is creating excitement as the Club Ambassador program. We are still awaiting his articles, but he has scheduled airtime on FDTV for two successful members.

Personally, besides the Mail Chimp campaigns, I am temporarily acting as Social Media Chair and have begun linking Facebook, Instagram and Twitter posts to each other and the Founder's District blog page.

What still needs to be done:

1. Creating press releases
2. Create a landing page on our website for Newsletter Articles

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3. Updating the help wanted page
4. Working on The Founder Magazine (a biannual newsletter, rather than quarterly)

My roadblocks:

1. Finding a format that is agreeable to a majority
2. Creating a standardized schedule for publicity

Recognition!

1. Randi McNiel for her HPL project on the LIVE viewing of the WPCS. She did a fantastic job coordinating and promoting this event, and she had a record number of attendees!
2. Gisele Nguyen for her enthusiasm, excitement and willingness to promote PR throughout Division A and the District
3. All the clubs who hosted Open Houses and sent me their flyers and invitations:
 - a. Grub N Gab
 - b. IREM
 - c. KBB Toastmasters
 - d. Le Gourmet
 - e. OC Project Masters
 - f. Orange Upon A Time
 - g. Seal Beach Wordmasters
 - h. Sensational Salesmen

Please ask all your clubs to send me their flyers and invitations so I can help with the publicity to vicky2010ouat@gmail.com



Founder's District DEC Report

October 18, 2018

Christine Brady, ACG, ALB

Club Growth Director
Founder's District, 2018-2019
Email: babakity@gmail.com

Club Growth Director's Report

Objectives for the year:

1. Follow District Mission –We build new clubs and support all clubs in achieving excellence. Our goal is to create 24 new clubs in Founder's District, and 5 of those by September 30th.
Progress: As of October 13, 2018 – there are two fully chartered clubs and one club with all paperwork submitted (Wellcare – just waiting on their club name.) AltaMed paperwork was sent to TI via FedEx and was delivered on Monday, October 15 (Form 5 and Form 6B were missing info and were submitted via email. We are also waiting on their club name.)
2. Provide at least two Club Growth Workshops to help district leaders and club members learn how to achieve this mission.
Progress: a fantastic Club Success Workshop was held on September 15.
3. Provide incentives for clubs and members that help achieve Club Growth goals.
Progress: the incentive list is posted on the Founder's District. The Smedley award results have not been updated by Toastmasters International but as soon as it is posted, I'll contact the Area Directors to coordinate incentive awards.
4. Provide a club coach for all clubs that are at 11 or less members.
Progress: Club coaches are being processed and assigned by Kathy Hughes.
5. Provide at least one club mentor for each newly chartered club.
Progress: We have mentors assigned for all clubs in the active pipeline.

Current activities of the Club Growth Director:

1. **LEARNING LAB:** Continuing to hold round-table discussions for club coaches and club mentors. Roundtables will be scheduled at every Learning Lab. Also, the social media session at the recent workshop was a huge success and we will be repeating that at the November learning lab.
2. **CLUBS CHARTERED:**
 - a. **NeoGenomics**
 - b. **Tox-Cheap**
3. **CLUBS NEAR CHARTER:**
 - a. **Wellcare:** Form 1 submitted on September 18, 2018. Remaining forms will be picked up from the club on September 20, 2018. Just missing the club name. Mark Yu and Jaml Khan are working with the club to vote on their name.
 - b. **AltaMed:** Forms 1, 2, 3, 4, and 6A were sent via FedEx to TI on 10/11/18. Missing info on Form 5 and 6B. Will be sent via email as soon as it is received.
4. **MEMBER & CLUB INCENTIVES:** Will contact Area Directors about clubs receiving the Smedley award.

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5. **NEW CLUB LEADS:**

a. **Lead Qualified**

- i. Disney: demo meeting pushed to January.

b. **Corporate meetings complete:**

- i. **BIA OC:** Lunch and Learn scheduled for October 23, 2018
- ii. **Sony Interactive Entertainment:** Initial meeting (lunch and learn type meeting) scheduled for October 18, 2018.

c. **Lunch and Learn Complete:**

- i. **SPEC Services:** Lunch and Learn held October 11, 2018.

d. **Demonstration Meeting Complete:**

e. **Launch meeting complete:**

f. **Stalled:**

- i. Snell & Wilmer, LLP: This lead was looking to have a local Toastmasters club come in and host training events. Recommended they contact Speaker's Bureau.
- ii. Edwards Life Science: Their corporate champion has moved projects and is no longer available. The remaining ELS team is actively working towards finding a new champion.
- iii. N2 Imaging: this club is having trouble reaching charter strength. They are actively working to attract members from surrounding businesses. They may join newly rebranded Fresh Talk.

- 6. **CLUB COACH TEAM:** Kathy Hughes has been working hard at qualifying new club coaches and working with clubs needing coaches.

- 7. **CLUB MENTOR TEAM:** David Moore is working on creating a club mentor monthly check-in report.

- 8. **MARKETING BUDGET:** Complete

- 9. **DISTICT SUCCESS PLAN:** Complete

- 10. **CONTINUED CGD TRAINING:** Participated in the bi-monthly CGD calls with the Region Advisor, Roz Carter.

Challenges:

- 1. Need to build strong Division Club Launch / Demo Meeting Teams. We don't have enough people to deal with the number of leads in the pipe.

Recognition:

- 1. Thank you to the New Club Team Members:

- a. John Barry and David Hosmer for working Sony Interactive Entertainment!
- b. Minh Le for taking the lead with SPEC services
- c. Norm and Frannie Stein for completing the paperwork for AltaMed and supporting their efforts to Charter



Founder's District DEC Report October 18, 2018

Lori Shapiro, DTM
Program Quality Director
Email: pgd@foundersdistrict.org

Program Quality Director Report

Program Quality Activities:

1. Membership Dues Renewals:

- Congrats to Division D for having all clubs at 8 members paid or more.
- 20 Clubs still below 8 members, 11 with zero renewals
- **All unpaid members have LOST access to Pathways Basecamp until they pay their dues.**
- Clubs in RED will be folding, or merging (Alliant with Dove Street Orators) The others need to be contacted and reminded to pay at least 8 members to be a club in Good Standing.
- ***Ask these clubs if they would like a Club Coach!***

DIV	AREA	Club Name	Status	# Paid
A	3	CU Toastmasters	**Renewals not here**	0
A	3	WF Masters	**Renewals not here**	0
A	3	Social Justice Warriors	Low - Minimum requirement	6
A	4	The Talking Heads	Ineligible - Minimum requ	2
B	3	UltiMasters	**Renewals not here**	0
B	3	Psomas Pspeakers Toastmasters Clu	Low - Minimum requirement	5
B	4	Kingston Toastmasters	**Renewals not here**	0
C	1	Millie & Severson	**Renewals not here**	0
C	2	Seal Beach Boeing Toastmasters Clu	Low - Minimum requirement	7
C	5	No Ums About It	**Renewals not here**	0
E	1	Alliant Achievers	Low - Minimum requirement	6
E	3	Employees of the City of Newport B	**Renewals not here**	0
E	4	Twilight Time Toastmasters Club	**Renewals not here**	0
E	4	Care Credit Toasters	**Renewals not here**	0
F	1	ev3 Toastmasters	**Renewals not here**	0
F	2	OC Toastmasters: Encore	Low - Minimum requirement	7
F	3	VIZIO TOASTMASTERS	**Renewals not here**	0
F	4	9400 Toastmasters Club	Low - Minimum requirement	4
G	2	Dana Harbor Toastmasters	Low - Minimum requirement	7
G	4	Easy Speakers	Low - Minimum requirement	7

- LINK for DIVISION REPORTING: <http://my.foundersdistrict.org/clubs/renewals>

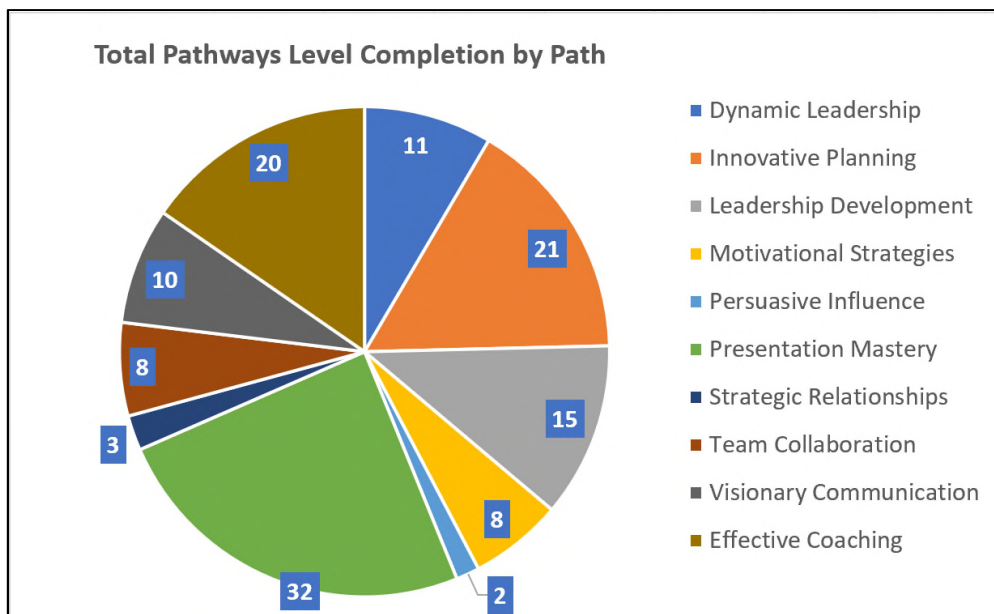
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2. Education – Club Officer Training – GOAL 80% - ACHIEVED 73%.

- Continue to offer officer training to clubs that have yet to get 4+ officers trained.
- Remind clubs that we can offer New Officer training at Learning Lab (2nd Sunday of the month)

3. Pathways

- Goals – have all pre-Pathways clubs at 75%, and all NEW clubs have 100% Pathways Enrolled by the end of June 30th, 2019
 - ✓ *Members have to take their assessment and select a path to be Pathways Enrolled*
 - ✓ *Clubs will have to provide their Club Roster for us to see their progress (no current District level metrics).*
- Pathways Education Team – Lead by the District Pathways Co-Chairs – Diane Brown and Charlotte Drake. Use them as a resource.
- **Division Pathways Education Chairs should attend the Pathways Round Table at the MONTHLY LEARNING LAB.** Also, they should be working on becoming Pathways experts for their Division.
- Start encouraging clubs to have a Club Pathways Mentor – and encourage them to attend Learning labs as well
- **STATISTICS: from 7/1/18 to 10/13/18**
 - ✓ **131 Levels Completed (87 L1 and 44 L2-L5 complete)**
 - ✓ **4 Paths Complete**



- **Incentives – Division Directors will be given the Level 1 Completion Awards to be distributed to their AD's and the club members!**

4. Learning Lab – 2nd Sunday of the Month at Mesa Verde United Methodist Church, 1-4pm

- Next one is Sunday November 11th. REMIND YOUR CLUBS TO WATCH FOR THE EMAILS AND TEXTS. We offer the following sessions:
 - ✓ Pathways training for members and clubs
 - ✓ Round-tables for Pathways, Club Mentors and Club Coaches
 - ✓ Open House training
 - ✓ Club membership building sessions
 - ✓ 1 hour speaking slots available for members that have long ACG speeches for DTM
- **Let us know what you need in the way of training and we will make it happen**

5. Education – Distinguished Club Plan

- Each club that submits a DCP Club Commitment Form by September 30th, 2018, signed by ALL 7 Officers, will get a DCP banner ribbon. So far 29 clubs have submitted the document.

6. Conferences & Meetings

- **LACE** - Chapman University – January 12th, 2019. Per the LACE Chair – Ken Spears – the LACE schedule is completely full. Rob Swineford will be our Keynote Speaker.
- **SPRING CONFERENCE** - Founder's District Spring Conference will be held May 4th, 2019 at the Business Expo Center in Anaheim.
 - ✓ KEYNOTE: Judy Carter (www.judycarter.com)
 - ✓ VOLUNTEERS: Need to ask Clubs for volunteers – we will give them 50% off if they volunteer for 3 or more hours.
 - ✓ SPONSORSHIP: Does your corporation philanthropic funds for volunteer hours? Looking for Corporate financial sponsors and In-Kind Sponsors NOW!
- **Founder's District 75th Anniversary Diamond Jubilee** – David Hosmer is the Event Chair. We will start our celebration in January 2019. The actual date is July 1, 2019.
- **December 1st – Club vs Club** - This event is postponed until fall of 2019.

Challenges:

- Low Member Clubs – **59 clubs have 12 members or fewer** – Encourage clubs to continue to collect dues from members
- 30 Need more Club Coaches to help low member clubs – Kathy Hughes is the Club Coach Chair
- Looking for a few marketing team members to create event fliers and write up email blasts for the Education team
- Help get the message out about Learning Lab!!

Recognition:

- Pathways – Thanks to Charlette Drake and Diane Brown for ongoing presentations at new club demo meetings and club meetings. And for running Pathways sessions at Learning Lab
- September Learning Lab – Thanks for Broadcom, and Kathy Hughes and the Broadly Speaking club for hosting. What a beautiful venue!



Founder's District DEC Report October 18, 2018

Diana Dee, DTM
District Director

[Office] Report

Objectives for the Year

The District objective is to be President's Distinguished. We have a good start!

We need a net gain of 12 clubs. If we lose 8 clubs, we will need to start 20 new clubs. Our efforts should concentrate on both not losing clubs and building new clubs.

We need 69 clubs to end the year Distinguished or better. Our efforts should concentrate on helping clubs meet the membership qualifying requirement, and on helping club officers understand the importance to their members of setting DCP goals.

We need to increase our member payments by 8%. Our efforts should concentrate on aiding clubs in bringing in new members (with emphasis on helping interested clubs qualify for the upcoming advertising pilot), as well as building new clubs.

Objectives for the Quarter

- ☐ Start six more clubs
- ☐ Help clubs that have the desire to survive but have fewer than 8 paid members, to gain enough new members
- ☐ Area Directors ensure that at least three club officers in each of their clubs thoroughly understand the Distinguished Club Program and its importance to the club members
- ☐ Help clubs qualify for and become excited about the Advertising Pilot
- ☐ The Leadership Breakfast is December 8. Qualified candidates will declare for Club Growth Director and each of the seven Division Director offices.

Current Status

- ☐ We will be losing 3 or 4 clubs as of October
- ☐ We chartered two clubs by September 30. We have two clubs with charter paperwork submitted but incomplete; these clubs will definitely charter. We have two prospective clubs that will probably charter this quarter.
- ☐ We have some leaders who have committed to providing one or more club leads.
- ☐ Twelve complete Club Visit Reports have been submitted.

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Issues

- ☐ Unpaid clubs are an issue. Please make every attempt to contact a club that needs help achieving “good standing” status (a minimum of 8 paid members, at least 3 of which are renewing members).
- ☐ 18 Club Visit Reports are incomplete. See attached list, sorted by area. Area directors, please go back into the report and fill in items needing a value.

Recognition

- ☐ Area Directors who submitted complete Club Visit Reports by September 30: Karl Arnold, Marc Church, CW Gruenig, Mark Yu, Masami Takekawa, and Stella Mahakian.
- ☐ Division Director Minh Le for helping start new clubs.
- ☐ PQD Lori Shapiro, CGD Christine Brady, PRM Vicky Schroeder, FM David Clark, and AM Mike O'Neil for doing outstanding jobs so far!

Club Visit Reports as of October 15

Status	Visit Date	Club Name	Area	Club Number
Comp.	26-Sep	Well Said Tosatmasters Club	A-1	5372
Incomp.	10-Oct	Stand and Deliver	A-1	1364105
Incomp.	4-Sep	Paul Revere Club	A-2	602
Incomp.	2-Oct	Archispeak	A-2	6514357
Incomp.	31-Jul	3030 Communicators	B-1	4361086
Incomp.	14-Aug	Le Gourmet Toastmasters	B-1	317
Incomp.	22-Aug	Snyder Langston	B-1	3676735
Incomp.	29-Aug	SSA Trailblazers	B-1	6036543
Incomp.	10-Oct	IREM-OC Toastmasters	B-1	6809852
Incomp.	25-Sep	Zingers Toastmasters Club	B-4	615
Incomp.	2-Oct	Let's Say Anything	B-4	3952926
Incomp.	2-Aug	Seal Beach Speech Bums	C-1	4842
Comp.	5-Sep	Astromasters	C-1	6851
Comp.	30-Sep	FCBC FV Speech Club	C-1	870344
Incomp.	27-Jul	Cypress Expressionists	C-2	1126127
Incomp.	29-Aug	Seal Beach Boeing Toastmasters Club	C-2	5460166
Incomp.	21-Aug	Speak Easies	C-5	3944816
Incomp.	12-Sep	The Market Place Toastmasters	D-1	1015103
Comp.	18-Sep	Smedley Chahpter One Club	D-1	1
Comp.	20-Sep	UniteOC	D-1	3262106
Comp.	27-Jul	HarborLites Club	E-3	1927
Incomp.	6-Aug	Newport Center Toastmasters Club	E-3	231
Comp.	16-Aug	Employees of the City of Newport Beach	E-3	6043361
Incomp.	28-Aug	TIC Talkers	E-3	2116
Comp.	9-Aug	Broadly Speaking	F-4	1540787
Comp.	14-Aug	Irvine Toastmasters Club	F-4	7097
Comp.	14-Aug	Dana Harbor Toastmasters	G-2	1707
Comp.	18-Sep	South Orange County Toastmasters	G-2	3944816
Comp.	18-Sep	San Clemente Toastmasters	G-2	6463
Incomp.	3-Aug	Challengers Toastmasters Club	G-4	734



Meeting Minutes 2018-2019 District Executive Committee August 8, 2018

The 2018-2019 Toastmasters International Founder's District Executive Committee (DEC) met on August 8, 2018 at 6:30 p.m. in Irvine, California, with District Director, Diana Dee, DTM presiding over the meeting.

The following DEC members were present:

Milad Bayan, Area F3 Director	Christine Brady, Club Growth Director	Danielle Brown, Area B3 Director
John Christopherson, Division A Director	David Clark, Finance Manager	Dan Cossack, Immediate Past District Director
Aron Darling, Area E2 Director	Diana Dee, District Director	Charlotte Drake, Area E1 Director
Gloria Hu, Area A2 Director	Jamal Khan, Area C3 Director	Minh Le, Division C Director
Randi McNiel, Area E4 Director	Kyoko Miyagawa, Area B1 Director	Kelly Motakef, Area G1 Director
Julie Murphy, Division E Director	Mike O'Neil, Administration Manager	Kristine Pham, Area A5 Director
Stephanie Richards, Area B2 Director	Steve Saffel, Division F Director	Mike Sato, Division D Director
Joel Sax, Area F1 Director	Vicky Schroeder, Public Relations Manager	Lori Shapiro, Program Quality Director
Amy Shih, Area D5 Director	Ann Shimizu, Division G Director	Howard Swerdloff, Area D4 Director
Masami Takekawa, Area D1 Director	Judith Uttal, Area D3 Director	

The DEC meeting was held at 15 Sweet Shade, Irvine, CA 92606.

- Division A Director John Christopherson, and Division E Director, Julie Murphy, conducted the Welcome and call to assembly.
- Area A-3 Director Gary Lockwood, led the Pledge of Allegiance.
- Area E-2 Director Aron Darling gave the Inspiration.
- Area A-2 Director Gloria Hu recited the District Mission Statement

DISTRICT EXECUTIVE COMMITTEE

District Director Diana Dee, DTM, Chair, called the meeting to order at 6:30 p.m. She welcomed all attendees and announced that, in the interest of time, Dignitaries would not be called by name. Diana stated that the District would be guided by Toastmasters core values of Integrity in all we do as leaders and members, Respect for individual, Service to the member, and dedication to Excellence.

Diana announced that she would be assisted in the Business Meeting by Parliamentarian, Diane Beall, and Administration Manager, Mike O'Neil.

Administration Manager Mike O'Neil, ACB, reported 27 out of 46 DEC members were present. (Note: A Final review of the Meeting attendance sheet after the meeting shows that the quorum, including final arrivals at the meeting, was 29 of 46 DEC members)

The Chair declared a quorum and proceeded to conduct district business.

The Chair Appointed Mary Berg as Timer

The Chair stated the Business Meeting Ground rules:

- 1 Minute 30 second for limit for discussion statements
- Debate on any main motion limited to 6 minutes
- Participants should raise their hand and state their Name and Title for the record.

The Ground rules were adopted with no objections

The Business meeting was conducted per the following Agenda items:

1. Adoption of DEC Meeting Minutes from May 29, 2017

- The Minutes were adopted with no objections or corrections.

2. Confirmation of District Officers

- The Appointed Officers were confirmed with no objections

3. Installation of Area Directors not present at Installation on 6/23/18

- The specified Area Directors were duly installed

4. Approval of Club Re-alignment Report

- The Chair thanked Bob Hudak, DTM, Past District Governor, and Chair of the District Alignment Committee for completing the Alignment to create a balanced workload for Area Directors
- The Chair requested a motion for approval. Lori Shapiro Motioned, Julie Murphy Seconded

- Discussion: Lori Shapiro stated there were 3 clubs with less than 8 payments and inquired about the disposition of these clubs
- Discussion: Bob Hudak clarified that these clubs would not be part of the Base
- A Show of hands vote to approve the Alignment was conducted – none opposed.
- The 2018-2019 District Alignment was unanimously approved

5. Adoption of 2018-2019 Budget by DEC

- Submission of Budget due to TI by September 30, 2018
- This year, a virtual meeting will be held for the Council to approve the Budget before the Sept 30, 2018 deadline
- The Chair noted that Toastmasters International has pre-approved the Budget
- Diana Dee presented an overview and announced that the virtual District Council meeting would be scheduled 4 weeks in advance and that the budget detail would be sent to District Council members 2 weeks in advance of the Virtual District Council Meeting.
- The Chair presented a budget overview
- Discussion: David Clark asked for clarification on Budget Approval status.
- Discussion: The Chair clarified that DEC approval at this Business meeting would move the Budget forward for general approval at the Virtual District Council meeting.
- The Chair requested a Motion for DEC approval of the current budget
- Lori Shapiro motioned. Area F1 Director, Joel Sax Director seconded
- A show of hands vote was conducted on motion to approve.
- The motion for DEC approval of the 2018-2019 Budget was approved.

6. Speech Contest – Determine second contest

- The Chair stated the purpose of this business item was to determine the speech contest type to accompany the mandated International Speech Contest as one contest series culminating at the annual District Conference.
- The Chair requested a vote for either Tale Tales, Humorous Speech, or Table Topics as the second contest.
- The Chair appointed Lori Shapiro and Vicky Schroeder as vote counters.
- Discussion: Jeff Lee raised the possibility of the District having four contests and stated that the DEC can decide this.
- Discussion: Lori Shapiro replied that all contests would need to end at the District Level with all the required additional resources to conduct them and that the guideline for one contest series was decided by Toastmasters International
- Discussion: The Chair responded that additional resources and time would be a consideration for the annual Conference
- Discussion: There was an Inquiry as to why Toastmasters decided only one contest series.
- Discussion: The Chair responded that the Toastmasters International decision was based on resource considerations.

- Discussion: Jeff Lee responded that Toastmasters International rules do not prohibit more than one contest series.
 - Discussion: The Chair responded, agreeing that the rules do not prohibit an additional contest series, and stated that the current business item before the DEC was to decide upon the additional contest in the proposed single contest series.
 - Discussion: Joel Sax related that he conducted an additional Tale Tales contest in the past and this resulted in high member participation.
-
- Discussion: The Chair thanked discussion participants and announced a time expiration for debate.
 - The Chair called for a show of hands vote by DEC members for either Tale Tales, Humorous Speech, or Table Topics - Voting results for the second contest were:
 - Humorous Speech – 5 votes
 - Tall Tales – 9 votes
 - Table Topics – 12 votes
 - The Chair confirmed the voting results with both vote counters and declared that Table Topics will be the second contest.

7. Meeting Close

The Chair thanked all participants and acknowledged Divisions A and E for sponsoring the meeting.

The Chair adjourned the meeting at 7:00 pm

Submitted by:



Mike O'Neil, ACB

2018-2019 Founder's District Administration Manager

Distribution: District Executive Committee Members