

# Meeting Agenda

Wednesday, August 8, 2018 5:45 pm – 8:30 pm

		<b>Host Divisions A &amp; E</b>
<b>5:45 Registration, Dinner and Networking</b>		
<b>District Director</b> <i>Diana Dee, DTM</i>	<b>6:20 Welcome</b>	<i>John Christopherson, Division A Director, and  Julie Murphy, Division E Director</i>
<b>Program Quality Director</b> <i>Lori Shapiro, DTM</i>	Pledge Inspiration Reading of District Mission	<i>Gary Lockwood, Area A3 Director  Aron Darling, Area E2 Director  Gloria Hu, Area A2 Director</i>
<b>Club Growth Director</b> <i>Christine Brady, ACG, ALB</i>	<b>6:30 Business Meeting</b> Declaration of Quorum Review and Approval of Minutes from May 29, 2018 Confirm Appointment of District Officers Install Area Directors Approve the 2018-2019 Alignment Approve the Budget for 2018-2019 DEC vote on Second Speech Contest for 2019 (Humorous, Tall Tales, or Table Topics)	
<b>Administration Manager</b> <i>Mike O'Neil, CC</i>		
<b>Finance Manager</b> <i>David Clark, ACG, CL</i>		
<b>Public Relations Manager</b> <i>Vicky Schroeder, ACB, ALB</i>		
<b>Immediate Past District Director</b> <i>Daniel Cossack, DTM</i>		
		<i>Diana Dee, DTM</i>
<b>7:00 Educational</b>		<i>Rosalyn Carter DTM  Region 2 Advisor</i>
<b>7:20 Break</b>		
<b>7:30 Awards for 2017-2018</b>		<i>Daniel Cossack, DTM</i>
<b>8:30 Adjourn</b>		

**Founder's District**  
[www.foundersdistrict.org](http://www.foundersdistrict.org)

**Toastmasters International** [www.toastmasters.org](http://www.toastmasters.org)

**Toastmasters International Mission**  
We empower individuals to become more effective communicators and leaders

**District Mission**  
We build new clubs and support all clubs in achieving excellence.



## **Meeting Minutes** **2017-2018 District Executive Committee** **May 9, 2018**

The 2017-2018 Toastmasters International Founder's District Executive Committee (DEC) met on May 9, 2018 at 6:30 p.m. in Irvine, California, with District Director, Dan Cossack, DTM presiding over the meeting. The following DEC members were present:

Abha Shah, ACS, ALB, Area G-3 Director	John Christopherson, ACS, ALB, Area B-3 Director
Ashley Chau, ACB, ALS, Area E-3 Director	Julie Murphy, ACB, ALB, Area E-2 Director
Barbara Robison, CC, ALB, Area D-2 Director	Kathy Hughes, DTM, Division B Director
Ceara Crawford, ACB, Administration Manager	Ken Spears, ACB, CL, Division G Director
Christine Brady, ACb, CL, Public Relations Manager	Lori Shapiro, DTM, Club Growth Director
Daniel Cossack, DTM, District Director	Marcia King, ACS, ALB, Area B-1 Director
David Hosmer, DTM, Division F Director	Marlene Swider, ACG, ALB, Area D-4 Director
Diana Dee, DTM, Program Quality Director	Michael Ostgaard, ACB, ALB, Area G-2 Director
Gregory Reid, DTM, Finance Manager	Steven Saffell, CC, ALB, Area F-5 Director
Jean Tanquary, ACB, ALB, Area G-1 Director	Thuy Nguyen, ACG, ALB Area C-1 Director
Joe Ardizzone, CC, CL, Division E Director	Vicky Schroeder, ACB, ALB, Area A-5 Director

The DEC meeting was held at The Duck Club 15 Riparian View, Irvine, CA 92612.

- Division G Director Ken Spears, DTM, called the meeting attendees to assemble.
- Area G-1 Director Jean Tanquary, ACB, CL, led the Pledge of Allegiance.
- Area G-2 Director Michael Ostgaard, ACB, ALB, gave the Inspiration.
- Area G-3 Director Abha Shah, ACS, ALB, recited the District Mission Statement

### **DISTRICT EXECUTIVE COMMITTEE**

District Director Daniel Cossack, DTM, Chair, called the meeting to order at 6:45 p.m. He welcomed all attendees and recognized attending dignitaries.

Administration Manager Ceara Crawford, ACB, reported 22 out of 44 DEC members were present. The Chair declared a quorum was not met and proceeded to conduct the district business.

The Meeting Agenda and the February 21, 2018's DEC Meeting Minutes were not apart of the agenda and was emailed to the attendants to be accepted as published. The business meeting ground rules are adopted as stated. The DD recognized Abha Shah with the Roy Graham Award because she is the Area Director with the highest attendance in their area.

### **DIVISION REPORT HIGHLIGHTS**

#### **Division A Director, Vickie Schroeder, ACB, ALB, (Stepping in for Paul Fay)**

- Report was not sent in due to vacation.

**Meeting Minutes**  
**2017-2018 District Executive Committee**  
**May 9, 2018**

**Division B Director, Kathy Hughes, DTM**

- 76% of clubs officers are trained.
- Have 4 prospective clubs (IREM-OC, Jewish Federation & Family Services, AFP, Iteris).
- Clubs have lost significant number of members this renewal period.
- Two clubs are under 8 members (Psomas Pseakers and Kingston Toastmasters)
- Recognized Meridian Masters and Toast First for becoming distinguished.

**Division C Director, Thuy Nguyen, ACG, ALB (Stepping in for Asad Ali)**

- Fountain Valley Club is only one member away to be distinguished and has both members going to the international Speech Contest in Chicago.
- 5 clubs are distinguished and 4 clubs are close. They have reach the DCP goals, need more members. Have lost 2 clubs through the year (See Our Voices and SpeakEZs)
- 100% of club visits reports have been submitted and all clubs are paid.
- 5 clubs are distinguished and 4 need a couple more members.
- Recognition to Mark Yu, Assistant Division C Director for a phenomenal job as contest chair for Division C Speech Contest.

**Division D Director, Marlene Swider, ACG, ALB (Stepping in for David Shostak)**

- Division D is the first to become president's distinguished.
- Started with 20 clubs and ending with 23 clubs.
- Recognized all the Area Directors taking outstanding initiative to visit all their clubs, foster DCP plans and get their reports completed.
- Multiple clubs are are distinguished status. (All Stars, Irvine Project Masters, Market Place, B Braun, Woodbridge).
- City Masters held a successful open house with 25 guests attending.
- Speak n' Lead made a major turn around to distinguished.

**Division E Director, Joe Ardizzone, CC, CL**

- Lost several clubs this year.
- Several clubs have become distinguished, 1 has become President's Distinguished.
- Recognized the Area Directors for their hard work to keep everything intact.
- Recognized Ben Zdeba created the Ice Bucket Challenge to have all his members complete their first speech.
- Recognized the District Leadership of their working behind the scenes to create the tools and resources.

**Division F Director, David Hosmer, DTM**

- Three things I am proud of: passing bar exam & becoming lawyer in California, the garment bag I designed that doesn't fold, and my DTM. I have said Yes to everything to diligently achieve this.
- Have charted 1 and 3/4 clubs and lost 2 clubs along the way.
- Currently have 9 clubs distinguished.

**Division G Director, Ken Spears, ACB, CL**

- Has a potential club starting at WHS Club. We don't build people, we build confidence.
  - 83% of clubs distinguished.
  - Recognition to Patty Lesba, president of EZ Speakers, she is passionate about the Toastmasters mission, to motivate her club.
  - Recognized Jean Tanquary for turning Sharkmasters in to thriving club.
- Jean spoke about her experience. Sharkmasters has early meetings on Monday and met in a YMCA location with poor acoustics. They moved locations to Microsoft in the mall, are using a microphone and changed the time. Now have 11 members and constant guests.

**Meeting Minutes**  
**2017-2018 District Executive Committee**  
**May 9, 2018**

**DISTRICT OFFICER REPORT HIGHLIGHTS**

**District Finance Manager, Gregory Reid, DTM**

- Looked at the numbers from District Headquarters and they did not look right, so I rejected them and sent it back.
- Centralizing the finances with Concur. This has been great. Get your reports in, June is the last month, if you snooze you lose.
- Founders District is the first district out of 14 in the region to get the March financial report.
- Presenting the Audit committee the 3/4 report.

**Public Relations Manager, Christine Brady, ACB, CL**

- Promoting Break the Clock, last chance to add members.
- Promoting LACE/TLI.
- Posting the Ice Bucket Challenge on our Facebook to show how creative and fun we are.
- Learning Lab is perfect for completing one of the modules towards DTM. Bring your own device and learn Pathways. Possibly rotate Saturday's and Sunday's.

**Club Growth Director, Lori Shapiro, DTM**

- Recognized all the people who helped charter clubs. Had them stand up.
- Encouraged everyone to achieve their DTM. Come talk to me to help fulfill those roles.
- Mentors are needed for multiple clubs. Need your level 1 in Pathways.
- Really need member payments to meet distinguished. Club Shrinkage everywhere. Compare the base to where it is now. Possible Survey Monkey to find out why people left.
- Lost 6 clubs through suspensions and gave up charter. We have added 6 clubs.
- 10 youth leadership programs which are impacting 150 kids. Put a budget next year to pay for the manuals.
- Recognized all the coaches in the room.
- Recognized Dan Cossack for creating [my.foundersdistrict.org](http://my.foundersdistrict.org) website. It is a great resource to monitor the statistics.

**Program Quality Director, Diana Dee, DTM**

- At LACE, Barbara Stickler is doing a 1 hour demo of visually seeing how Pathways work.
- Learning Lab is on June 3. LACE is on June 16. Area and Division Director training is on June 23 at National University.
- Recognized the Area and Division Directors for putting on outstanding contests.
- Recognized Sherry Tomasula and John Barry for fantastic LACE.
- Recognized Mary Berg for fabulous coordinating with Mesa Verda Church
- Recognized Charlotte Drake for her compiling the Pathways Packages.
- Recognized Brenda Scherr for stepping up on the hospitality crew at the Spring Conference.
- Recognized Patrick Bi for outstanding artists job with Spring Conference documents.
- Recognized Mike Sato for leading the beautiful Spring Conference.

**Meeting Minutes**  
**2017-2018 District Executive Committee**  
**May 9, 2018**

**District Director, Daniel Cossack, DTM**

- Started with 140 clubs. Now at 131 clubs. Short of our goals of 141 clubs.
- Started with 6242 members. Now 5485 members. Short of our goals of 6430 members. 700 with expired memberships. Make an effort to reach out to those members and check their interest.
- 32 clubs that have met their DCP goals. Goals are 56 clubs. No doubt we will meet our DCP goals.
- Recognized the Area Directors and had them stand. Nominate the Area Director of the year.
- Looking for Toastmaster of the year. A person who has done an outstanding job in their clubs.
- Working on a format to view the district and area expenses. This is an easy way to look at what we are doing as a district. How beneficial is how we are spending our money. This is a continual program to get a bigger picture.

**EDUCATIONAL**

Daniel Midson-Short, DTM, second place winner at the District Spring Conference had us contemplate how experience pays off. Rigor are the things that are difficult, challenging, and heartbreaking. The desire to go through the rigor and not give up is what makes you better. All the tiny details shape you into an international speaker.

**RECOGNITION**

A new award is being instated, the Chris Gregory memorial award. This award is presented to recognized a member for their mentorship throughout the year. It will become a plaque and a recycling trophy. The first award will be presented at August awards banquet. The chair asked for nominations for this award.

Marcia King is being recognized for being open minded, putting in her all this year, and is doing a great job as Area Director. Gregory Reid is recognized for his finance capabilities. Lori Shaprio is recognized for being adaptable and made a situation still viable with her Whale Watching adventure.

**CONCLUSION**

The Chair thanked everyone attending the final DEC meeting and for being outstanding throughout this year. The Chair then adjourned the fourth DEC meeting of the year at 8:30 p.m.

Submitted by:

*Ceara Crawford*

Ceara Crawford, ACB  
2017-2018 Founder's District Administration Manager

Distribution: District Executive Committee Members



## Founder's District DEC Report August 8, 2018

Diana Dee, DTM  
District Director

### Appointed District Officers

<u>Office</u>	<u>Appointee</u>
Public Relations Manager	Vicky Schroeder, ACB, ALB
Administration Manager	Mike O'Neil, CC
Finance Manager	David Clark, ACG, CL
Logistics Manager	Lee Lance, ACB, ALB
Area A-1 Director	Stella Mahakian, ACS, ALB
Area A-2 Director	Gloria Hu, CC, ALB
Area A-3 Director	Gary Lockwood, CC, CL
Area A-4 Director	Ted Triplett, ACG
Area A-5 Director	Kristine Pham, CC, ALB
Area B-1 Director	Kyoko Miyagawa, CC
Area B-2 Director	Stephanie Richards, CC
Area B-3 Director	Danielle Brown, CC
Area B-4 Director	Lionnel Yamentou, DTM
Area C-1 Director	Mark Yu, ACS, ALB
Area C-2 Director	Linda Kakalia, ACB, CL
Area C-3 Director	Jamal Khan, ACB, ALB
Area C-4 Director	Lisa Haney, ACB, ALB
Area C-5 Director	Murray Schrantz, ACB, ALB
Area D-1 Director	Masami Takekawa, ACB, ALB
Area D-2 Director	Irene Gassko, DTM
Area D-3 Director	Judith Uttal, ACB, ALB
Area D-4 Director	Howard Swerdloff, ACS, ALB, IP1
Area D-5 Director	Amy Shih, ACB, ALB, VC1

**RISE TO YOUR TRUE VALUE**

## Appointed District Officers, cont.

<b><u>Office</u></b>	<b><u>Appointee</u></b>
Area E-1 Director	Charlotte Drake, DTM
Area E-2 Director	Aron Darling, ACS, ALB
Area E-3 Director	Karl Arnold, ACS, ALB
Area E-4 Director	Randi McNiel, ACS, ALB
Area F-1 Director	Joel Sax, CC, ALB, VC1
Area F-2 Director	Angela Sun, CC, CL
Area F-3 Director	Milad Bayan, ACB, ALB
Area F-4 Director	Marc Church, ACS, ALB
Area F-5 Director	Binay Pandey, ACB, ALB
Area G-1 Director	Kelly Motakef, ACB, CL, PM1
Area G-2 Director	Charles (CW) Gruenig, ACG, ALB
Area G-3 Director	Ed Monsour, ACG, CL
Area G-4 Director	Amanda Brill, CC, CL

## Club Alignment 2018-2019

<b>Div/Area 2018,19</b>	<b>Club#</b>	<b>Club Name</b>	<b>Div/Area 2017,18</b>
A1	5372	Well Said Toastmasters Club	A1
A1	7493	BergenMeisters Toastmasters Club	A1
A1	1364105	Stand and Deliver	A1
A1	1600543	NAAAP-OC	A1
A1	5141077	The Italkers	A1
A2	602	Paul Revere Club	A2
A2	6724	Orange Toast Toastmasters Club	A2
A2	1289433	Quote Masters	A2
A2	6514357	Archispeak	A2
A3	1507645	Vineyard Journeys	A3
A3	4317506	CU Toastmasters	A3
A3	5061522	WF Masters	A3
A3	6498713	Social Justice Warriors	A3
A4	5598	OC Civic Center Toastmasters Club	A4
A4	921159	Tools 2 Lead Toastmasters Club	A4
A4	4507829	Divine Light Toastmasters	A4
A4	4763402	The Talking Heads	A4
A5	192	Orange Upon A Time Toastmasters	A5
A5	417	Sensational Salesmen Club	A5
A5	4438	Civil Speakers Toastmasters Club	A5
A5	1565170	English as a Second Language Toastmasters Club # 1	A5
A5	5839361	Tustin Real Talk Toastmasters	A5
B1	317	Le Gourmet Toastmasters	B1
B1	3676735	Snyder Langston	B1
B1	4361086	3030 Communicators	B1
B1	6036543	SSA Trailblazers	B1
B1	6809852	IREM-OC Toastmasters	B2
B2	691	Mesa Messengers Club	B2
B2	9873	Speak, Lead, Succeed Toastmasters	B2
B2	2982484	Lensmasters	B2
B2	4911766	MeridianMasters	B2



<b>Div/Area 2018,19</b>	<b>Club#</b>	<b>Club Name</b>	<b><i>Div/Area 2017,18</i></b>
B3	1952	Psomas Pspeakers Toastmasters Club	B3
B3	5410	Experian Club	B3
B3	8803	Toast Of The Coast Toastmasters Club	B3
B3	3019911	Behr Toastmasters	B3
B3	6526876	UltiMasters	B3
B4	615	Zingers Toastmasters Club	B4
B4	3676736	Toast First	B4
B4	3952926	Let's Say Anything	B4
B4	4711736	Kingston Toastmasters	B4
B4	4942689	Schneider Electric - Costa Mesa	B4
C1	4842	Seal Beach Speech Bums	C2
C1	6851	Astromasters	C1
C1	870344	FCBC FV Speech Club	C1
C1	5972986	Millie & Severson	C1
C2	8860	Historically Speaking Toastmasters Club	C2
C2	1126127	Cypress Expressionists	C2
C2	5460166	Seal Beach Boeing Toastmasters Club	C2
C2	770	Helmsmen Toastmasters Club	C4
C3	179	Spokesmen Toastmasters Club	C3
C3	882	The Talking Heads	C3
C3	6570	Surf City Speak 'N' Lead	C3
C3	1498166	OC Project Masters	C3
C4	165	Seal Beach Wordmasters	C2
C4	8951	Watermeisters Toastmasters Club	C4
C4	9377	OCCN Speakers Forum	C4
C4	4338428	HAEA Toastmasters Club	C4
C5	100	Christian Century Toastmasters Club	C5
C5	9331	Achievers Toastmasters Club	C5
C5	9332	Crystal Clear Toastmasters Club	C5
C5	999941	Speak Easies	C1

<b>Div/Area 2018,19</b>	<b>Club#</b>	<b>Club Name</b>	<b><i>Div/Area 2017,18</i></b>
D1	1	Smedley Chapter One Club	D1
D1	1015103	The Market Place Toastmasters	D1
D1	3262106	UniteOC	D1
D1	3984610	Henkel Speak to Lead	D1
D2	316	Articulates Club	D2
D2	1182876	Speak & Lead Toastmasters	D2
D2	1531744	Moss Adams LLP	D5
D2	6856211	We.Speak	D2
D3	5224	Capital Group Communicators Toastmasters Club	D3
D3	6492	Water Meeters Club	D3
D3	9314	Pan Pacific Toastmasters Club	D3
D3	5588745	Blizzard Toastmasters	F1
D3	5745814	TK1SC Speakers	D3
D4	2234	Woodbridge Toastmasters Club	D4
D4	3742	Second Stage Club	D4
D4	909560	The Contrarians Toastmasters Club - Irvine	D4
D4	6885522	WD Voice	D4
D4	825670	B. Braun Toastmasters Club	D2
D5	2592	Ingram Microphones	D5
D5	3271780	CityMasters OC	D5
D5	4313536	US Bank Michelson Toastmasters Club	D5
D5	6885550	Western Decibels	D3
E1	219	Irvine Lunchtime Toastmasters Club	E1
E1	4040162	Dove Street Orators	E1
E1	4169030	Alliant Achievers	E1
E1	4854480	LIFO a Toastmaster	E1
E2	8638	Articulate Athletes Club	E3
E2	9524	ZotSpeak Club	E2
E2	852128	Speakers by Design Club	E2
E2	964945	Grub N Gab	E2

<b>Div/Area 2018,19</b>	<b>Club#</b>	<b>Club Name</b>	<b>Div/Area 2017,18</b>
E3	231	Newport Center Toastmasters Club	E3
E3	1927	HarborLites Club	E3
E3	2116	TIC Talkers	E3
E3	6043361	Employees of the City of Newport Beach	E3
E4	2740	Twilight Time Toastmasters Club	E4
E4	4274	Costa Mesa Communicators	E4
E4	1537909	imadesign	E4
E4	4875458	Care Credit Toasters	E4
F1	4637	Nihon Kohden Toastmasters	F1
F1	1509315	ev3 Toastmasters	F1
F1	3672902	Irvine Project Masters	D2
F1	4421234	ThalesMasters	F1
F2	2505960	KBB Toastmasters	F2
F2	4070049	OC Toastmasters: Encore	F2
F2	4086224	Schneider Electric - Lake Forest Toastmasters	F2
F2	6983908	JBREC Toastmasters	F2
F3	867399	Panasonic Flying Toasters	F2
F3	4562492	Candid Speaking Superstars	F3
F3	6536541	Ware Malcomb - Irvine	F3
F3	6924905	Auction.com	D1
F4	7097	Irvine Toastmasters Club	F3
F4	1540787	Broadly Speaking	E2
F4	4016879	Lightly Toasted	F4
F4	4646952	9400 Toastmasters Club	F4
F4	5729587	WATG Speaks	F4
F5	9317	Spectrum Speakers Club	F5
F5	624723	Money Talks Irvine Toastmasters Club	F5
F5	5037723	The Back Talkers	F5
F5	5526329	KPMG OC	F5
F5	6710540	Amazon Peculiar Toastmasters	F5

<b>Div/Area 2018,19</b>	<b>Club#</b>	<b>Club Name</b>	<b><i>Div/Area 2017,18</i></b>
<b>G1</b>	<b>7368</b>	<b>Possibilities Unlimited Club</b>	<b>G1</b>
<b>G1</b>	<b>9113</b>	<b>Rancho Speech Masters Toastmasters Club</b>	<b>G1</b>
<b>G1</b>	<b>1331496</b>	<b>Shark Masters</b>	<b>G1</b>
<b>G1</b>	<b>5331293</b>	<b>Ace of Clubs</b>	<b>G1</b>
<b>G2</b>	<b>1707</b>	<b>Dana Harbor Toastmasters</b>	<b>G2</b>
<b>G2</b>	<b>6463</b>	<b>San Clemente Toastmasters</b>	<b>G2</b>
<b>G2</b>	<b>6658</b>	<b>Coastmasters Toastmasters Club</b>	<b>G2</b>
<b>G2</b>	<b>3944816</b>	<b>South Orange County Toastmasters</b>	<b>G2</b>
<b>G2</b>	<b>7013262</b>	<b>Glaukos Toastmasters</b>	<b>G2</b>
<b>G3</b>	<b>4387</b>	<b>Fluent Philosophers Club</b>	<b>G3</b>
<b>G3</b>	<b>9661</b>	<b>UniMasters</b>	<b>G3</b>
<b>G3</b>	<b>2505976</b>	<b>Ziggurat 425</b>	<b>G3</b>
<b>G3</b>	<b>4181664</b>	<b>Toastmasters of Laguna Beach</b>	<b>G3</b>
<b>G3</b>	<b>5359460</b>	<b>Wine on Wednesday (Wow)</b>	<b>G2</b>
<b>G4</b>	<b>86</b>	<b>Saddleback Sunrise Spk Club</b>	<b>G4</b>
<b>G4</b>	<b>734</b>	<b>Challengers Toastmasters Club</b>	<b>G4</b>
<b>G4</b>	<b>2657</b>	<b>Saddleback Valley Toastmasters Club</b>	<b>G4</b>
<b>G4</b>	<b>4220</b>	<b>Easy Speakers</b>	<b>G4</b>
<b>G4</b>	<b>5228</b>	<b>Tongue Tamers Club</b>	<b>G4</b>



## Founder's District DEC Report August 8, 2018

Diana Dee, DTM, District Director  
David Clark, ACG, CL, Finance Manager

### Founder's District 2018-2019 Budget

#### District Revenue

Membership Revenue	59,000	(estimate)
Conference Revenue	19,940	
TLI (LACE) Revenue	18,490	
District Store Revenue	3,000	
Speech Contest Revenue	12,990	
Other Revenue	<u>14,005</u>	
Total District Revenue	127,425	

#### District Expenses

Conference Expense	19,940
TLI Expense	24,200
District Store Expense	3,000
Marketing Expense	23,320
Communications & PR Expense	10,344
Education & Training Expense	15,205
Speech Contest Expense	12,195
Administration Expense	13,071
Travel Expense	14,178
Other Expense	<u>0</u>
Total District Expenses	135,453
<b>Net Income/(Loss)</b>	<b>(8,028)</b>



## Founder's District DEC Report August 8, 2018

John Christopherson, ACS, ALB  
Division A Director

### Founder's Division A Report

#### Objectives for the Year

- ☐ Become a President's distinguished division
  - o Have a minimum of 11 distinguished clubs
  - o Add 1 club to the division base
- ☐ Ensure that all clubs have a minimum of 4 trained officers during each training period
- ☐ Grow each club's membership
  - o A1 – Net growth of 17 members
  - o A2 – Net growth of 4 members
  - o A3 – Net growth of 12 members
  - o A4 – Net growth of 14 members
  - o A5 – Net growth of 2 members
- ☐ Ensure all clubs pay dues on time
- ☐ Ensure clubs submit their officer lists on time

#### Current Status

- ☐ There are 4 clubs in the division that have not trained any of their officers.
  - o I am working with the area directors to schedule one on one training with those clubs.
- ☐ There are 6 clubs in the division that have trained at least 1 officer but less than 4 officers.
  - o The area directors are communicating with the club presidents so that they are aware of the upcoming officer makeup training events.
- ☐ The membership numbers are low in areas A1, A3, and A4. Once we have completed our officer training efforts, I will begin working with the area directors to formulate a plan on how we can increase membership through open houses, social media, etc.
- ☐ The area directors are working with the club presidents to make sure that they all file DCP plans. We will focus on this once our officer training efforts have completed.

## **Issues**

- ☐ The following 7 clubs have 12 or fewer members and could benefit from having a club coach:
  - o Area A-1
    - BergenMeisters Toastmasters Club
    - Stand and Deliver
  - o Area A-3
    - CU Toastmasters
    - WF Masters
  - o Area A-4
    - OC Civic Center Toastmasters Club
    - Divine Light Toastmasters
    - The Talking Heads
- ☐ Clubs have questions about Pathways and are unsure how to get up to speed so that they can transition existing members to Pathways. They are also struggling with educating new members about Pathways. I will be working with the Division A Pathways Education Chair Sue Thompson to come up with a plan to address this.

## **Recognition**

- ☐ Kristine Pham has the area (A-5) with the highest percentage of officers trained in Division A.



# Founder's District DEC Report

## August 8, 2018

Brent Felsted  
Division B Director

### Founder's Division B Report

#### Objectives for the Year

- ☐ Initially, Division B has the marching orders of beginning Club Visits and introducing ourselves as the new leadership. Reaching out to the clubs in our Areas and Division to see how we can help them.
- ☐ Taking on the Moniker of "No Club Left Behind", the Area Directors with the Club Visits will find ways to "Help All Clubs", and "Strengthen the Clubs that need Bolstering".

#### Current Status

- ☐ The first order of business is getting Club Leaders trained. Division B is bringing up the "Tail End" of Founders District with only 1/3 of Club Officers trained. We are embracing the Founders District goal of 80% of club officers Trained, and we feel 100% is not out of question

#### Issues

- ☐ Encouraging clubs to take advantage of Makeup Officer Training is paramount over the next few weeks, until the end of the month.
- ☐ We do not want to just be "Talking Heads", Division B wants to "Bounce in to Action" to "Help All Clubs" on the "Pathway" to be "President Distinguish".

#### Recognition

- ☐ Recognition of our Area Directors: Area B-1 Kyoko Miyagawa, Area B-2 Stephanie Richards, Area B-3 Danielle Brown, and Area B-4 Lionnel Ndzogoue
- ☐ Recognition Assistant Division Directors: Patrick Bui and Brenda Scherr, to name a few.

#### Upcoming Events

- ☐ Makeup training Tuesday Aug. 14, Mesa Varde United Methodist Church in Costa Mesa, 6:00 PM

#### Other

- ☐ Division B is looking forward to "Building New Clubs", and "Supporting All Clubs" through the Contest phase of the Toastmaster Season.
- ☐ Division "B" is off and Running. We are continuing in the tradition of being "Busy as Bees". We are trying to live up to the "Incredible" reputation and history that this Division has when it was part of "Division I" of a few years ago.





## Founder's District DEC Report August 8, 2018

Minh Le, ACB, ALB  
Division C Director

### Founder's Division C Report

#### **Objectives for the Year**

- ☐ Minimum of 80% of club officers trained at both trainings.
- ☐ Start 5 new clubs.
- ☐ No club left behind.
- ☐ 100% clubs visit in both periods.
- ☐ 100% of clubs participate in Area Contests.
- ☐ All 5 Areas achieve Select Distinguished or higher.

#### **Current Status**

- ☐ 60% club officers trained by Aug. 4
- ☐ 1 new club proceed to launch meeting, 1 solid lead.
- ☐ 4 out of 7 eligible clubs are taken care of by a strong club coach.
- ☐ 75% of clubs have been visited at least once by an AD/Div.D by Aug. 4
- ☐ Division Contest date and 1 Area Contest Date were set.
- ☐ Each Area has 2 Clubs achieved Distinguished last year.

#### **Issues**

- ☐ None at the moment.

#### **Recognition**

- ☐ 5 clubs have 100% officers trained. The most in Founder's District as of Aug. 4
- ☐ Achiever Toastmasters #9331 have achieved 3 DCP goals.



# Founder's District DEC Report

## August 8, 2018

Mike Sato  
Division D Director

### Division D Report

#### Objectives for the Year

- Reach the level of excellence set by Division D in Toastmaster Year 2017-2018
- Build a culture of clubs supporting one another. Clubs also need to understand that support can be readily had by requesting it through their Area Directors
- Attain District goals for Pathways enrollment and User participation

#### Current Status

- Details available on [my.founderdistrict.org/dashboard](http://my.founderdistrict.org/dashboard)
- Division D is very strong and blessed with an exceptional team of Area Directors. It is also blessed with some of the best and most vibrant clubs in the District

#### Issues

- One troubled club, one non-responsive club
- The Division has a large number of corporate clubs, new clubs, and new members. We will have a challenge striking the right balance of insisting that clubs maintain Toastmaster standards without impacting their energy and enthusiasm

#### Recognition

- Outside of kudos for the Division's Area Directors, August 8 is too soon for any meaningful entry. Check back with us in June

#### Upcoming Events

- Divisions D&E Club Officer Make-Up Training (last of this training cycle) on 29 August, 6:00-8:00pm at Mesa Verde United Methodist Church, Costa Mesa



## Founder's District DEC Report August 8, 2018

**EXCELLENCE**

Julie Murphy, Division E Director  
ACB, ALB

### Founder's District Division E Report

#### Objectives for the Year

- ☐ 16 President's Distinguished Clubs
- ☐ 100% club retention
- ☐ 0% net loss of member payments
- ☐ 100% of all officers trained during both rounds
- ☐ 4 new clubs
- ☐ 100% Pathways Enrolment for New Members
- ☐ 75% Pathways Enrollment for Legacy Members
- ☐ 100% of club visit reports submitted by the end of August

#### Current Status

- ☐ 51.79% of Division E officers trained
- ☐ Hosted officer training on July 24 – 47 officers trained
- ☐ Second make up training scheduled by Aug. 29 in conjunction with Division D
- ☐ Club visits in progress, reports in progress
- ☐ Planning to launch a Division Newsletter to highlight achievements, share tips and upcoming events
- ☐ Exploring hosting Pathways Training nights
- ☐ New Club Leads - Edwards Life Sciences looking at a September lunch and learn

#### Issues

- ☐ Twilight Time Toastmasters Club needs a club coach
- ☐ Clubs throughout the Division are struggling to host meetings due to work and travel commitments
- ☐ Alliant Achievers only has 9 members and no officers trained
- ☐ Care Credit only has 8 members, no officer list submitted and no officers trained
- ☐ Costa Mesa Communicators only has 10 members
- ☐ Dove Street Orators has one officer trained
- ☐ Employees of the City of Newport Beach has only two officers trained
- ☐ Imadesign has no officers trained

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### **Recognition**

- ☐ Thank you to C W Gruenig, Linda Robinson, Cliff Shimizu, Brent Felsted, Karl Arnold, Joe Ardizzone, Charlotte Drake, Lee Lance, Brenda Scherr, Mary Berg and Randy McNeil for helping facilitate the Division E training on July 24
- ☐ Congrats to Christopher Dale Thompson for earning CC
- ☐ Congrats to John W. Parpala for earning CL, ACS, ALB
- ☐ Congrats to Shirin Lavaie for earning ACB
- ☐ Congrats to Noel Dalmacio for earning ACB
- ☐ Congrats to Cynthia Boccara for earning ALS & DTM
- ☐ Congrats to ZotSpeak, Harborlites, TIC Talkers for getting all 7 officers trained

### **Upcoming Events**

- ☐ Makeup Officer Training, Aug. 29, doors open at 6 p.m., Mesa Verde United Methodist Church
- ☐ Division E Council Meeting, Sept. 5., 6:30 p.m., location TBD

### **Other**

- ☐ Chipotle is moving to Newport Beach – potential club lead
- ☐ WeWork in Portland has a club. There are two WeWork facilities in Orange County.



# Founder's District DEC Report

## August 8, 2018

**Steve Saffell**

Division F Director

Founder's District, 2018-19

Email: [stevesaffell63@gmail.com](mailto:stevesaffell63@gmail.com)

## Division F Report

### August 8, 2018

#### Objectives for the Year

- ☐ The primary objective for Division F is to be a President's Distinguished Division. We intend to continue the momentum set forth by the Past Division Director, David Hosmer who achieved Select Distinguished status for Division F. This goal is consistent with our tagline for this year which is: "Flying to New Heights"!
- ☐ The primary focus for Division F is to ensure the individual '**club member experience**' remains job number #1.
- ☐ A new focus for Division F will be to embrace Pathways and achieve 100% success in every member taking the Pathways assessment!

#### Current Status

- ☐ Club Base: 22 Clubs The goal is to maintain all current clubs, add 4-5 new clubs and have a minimum of 11 Distinguished clubs.
- ☐ Club Officer Training: 55% We are committed to achieve 80% or better for Club Officer training by August 31<sup>st</sup>. We will host another Division F&G sponsored Make-up training session on Monday August 13<sup>th</sup> at Auction.com.
- ☐ The combined Division F&G Division Council Meetings have been well attended and received. I believe the combined approach will prove to be really effective!
- ☐ Area Directors have already submitted or in process of working on Area Success Plans.

#### Issues

- ☐ There is one club (ev3 Toastmasters) that has not submitted its Club Officer list and has been unresponsive.
- ☐ Club Officer Training is low and therefore the current priority. We have 3 clubs (ev3 Toastmasters, OC TM: Encore, WATG Speaks) with zero (0) Club Officers trained
- ☐ We have 4 clubs (Spectrum Speakers, 9400 TM Club, OC TM: Encore, ev3) with 12 or fewer members. These clubs will require special attention by the Division and Area Director during this Toastmaster year!

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## **Recognition**

- All of the Division F Area Directors (Joel Sax F1, Angela Sun F2, Milad Bayan F3, Marc Church F4, Binay Pandey F5) have gotten off to a good start and getting familiar with their new roles. They are all in process of visiting their clubs to meet the members, install officers, provide updates, establish priorities, and offer support.
- Milad Bayan has offered to be the Division F Pathways Education Chair in addition to his Area Director duties! Milad, very early showed interest in this new role. I would like to recognize Milad for his high-energy and efforts to date! He is quickly becoming a great Pathways ambassador and will be instrumental in defining and shaping this new exciting role. Great job!!
- Joel Sax has really stepped up to the plate in two areas; Club Officer Training Instructor and New Club Leads. Joel has provided Sgt. at Arms training for the Div F&G sessions. Joel is constantly exploring new club opportunities and leads.
- I recognize Binay Pandey for providing Club Officer Training during one of the recent Division F&G sessions.
- I also recognize Linda Robinson for the great support in organizing the Division F&G Club Officer Make-up sessions! We have had over 80 officers trained between the two sessions delivered!

## **Upcoming Events**

- Div F&G Club Officer Make-up Training
  - Monday August 13, 11:30am – 1:30pm
  - Auction.com Irvine Location
  - Registration will be posted on Calendar Monday Aug 3<sup>rd</sup>
  - Limited to 30 students due to meeting facility!



## Founder's District DEC Report August 8, 2018

Ann Shimizu, DTM  
Division G Director

### Founder's Division G Report

#### **Objectives for the Year**

- ☐ Achieve President's Distinguished status by April 30th
- ☐ All Areas President's Distinguished
- ☐ 100% Club Officers Trained
- ☐ Every member Pathways enabled

#### **Current Status**

- ☐ NeoGenomics close to chartering, with 25 applications already submitted, looking to charter by end of the week. 2 clubs in the initial stages at SAA Laguna Hills and William Hezmalhalch Architects
- ☐ All Clubs have been visited by Area Directors (or their Asst. ADs)
- ☐ All Club Installations have been performed or scheduled
- ☐ Club Officers Trained – 74%, Additional training added, Informing Officers yet to be trained of all Training opportunities
- ☐ Pathways Education Chair, Jean Tanquary, beginning to schedule Pathways Education sessions for clubs that are reaching out

#### **Issues**

- ☐ 2 clubs under the minimum of 4 officers trained, ADs reaching out to those clubs sharing training opportunities and working with all clubs to reach 100% training status
- ☐ We are finding that the established clubs are reluctant to try Pathways, some just want to finish up the Traditional Education Program, others fear the unknown. We are taking the approach that the more you see and hear about Pathways, the more comfortable you will become, and willing to try it.

### **Recognition**

- ☐ 3 clubs with 100% Club Officers trained – Possibilities Unlimited (Area G1), Rancho Speech Masters Toastmasters Club (Area G1), and Ziggurat 425 (Area G3)
- ☐ Yousef Alinaghian, member of Saddleback Valley Toastmasters (Area G4) earned DTM on 6/26/18
- ☐ David Shostak, member of Possibilities Unlimited (Area G1) earned DTM on 7/4/18

### **Upcoming Events**

- ☐ Additional Training added (combined Division F/G training) August 13th, 11:30am-1:30pm, Auction.com 1 Mauchly, Irvine, CA 92618
- ☐ Hosting next DEC meeting with Division F, October 18th

### **Other**

- ☐ Holding Joint Council meeting with Division F, the energy with both groups is very positive and we feed off of each other's ideas, helping both Divisions be stronger





# Founder's District DEC Report

## August 8, 2018

Vicky Schroeder, ACB, ALB  
Public Relations Manager  
Founder's District, 2018-2019  
Email: vicky2010ouat@gmail.com

## Public Relations Report

### Objectives for the Year

1. Help Ricky Lacorte get to Chicago!
2. Raise awareness and viewership of FDTV
3. Increase awareness of Club Growth and Educational Incentives
4. Boost attendance in Learning Lab and Speakers' Bureau
5. Generate excitement and buzz on social media: Facebook, Instagram, the FD blog, etc.
6. Introduce new functions: Club Ambassador and The Knowledge Base

### Current Status

1. He only needs \$800 to make his Go Fund Me goal. His second speech is finally ready. We introduced him to clubs all over the district finding him venues for him to practice his speech. Except for a few dates, he has filled his schedule with guest speaking opportunities.
2. We purchased souvenir FDTV mugs, and ordered T-shirts as give awards and prizes. The mugs have just arrived, and we are starting to distribute mugs and will get people to post their photos holding their mugs on social media
3. Putting together email campaigns, planning social media posts, and started attending Division Council Meetings to get the word out to Division and Area Directors
4. Email campaigns with Mail Chimp and text blasts have worked well for both.
5. Our Social Media Chair, Karen Spohn has been fulfilling all request for posts on FaceBook quickly.
6. David Hosmer has gotten out of the gate already as Club Ambassador. David Shostak has formed his committee and is working out his plan for the Knowledge Base.

## **Issues**

1. Need to re-invigorate support for Ricky and get the rest of the donations. Some of the evaluations at club level have been antagonistic. Despite that, he is keeping a good attitude and taking the suggestions that work best for him and discarding the rest. Division D hosted him as a guest speaker at their council meeting, and the evaluations were superbly helpful. It has been a slight challenge finding clubs that are equally supportive as everyone was at the Division Level.
2. There are a lot of mugs and T-shirts, so storage is a slight issue.
3. My work schedule is usually slow in the summer, but this year it is insane. I was hoping to have time to map this all out and get it ready to go. I need to do a better job with time management.
4. Have been having a few bouts of writer's block. I think I should recruit a small team of writers.
5. Still need access to Instagram and Twitter. Also need to figure out the ins and outs of intertwining the website, FaceBook, Instagram, Twitter and the blog.
6. The Club Ambassador position launched before I could explain this new job to the entire district. Some members and leaders were a little confused. My plan is to clarify and dispel confusion on this matter with an explanatory email, and visits to the Division and Area Directors at the Division Council meetings.

## **Recognition**

1. Mike Sato put on an amazing Division D Council meeting! Despite having a hurt foot, he ran a solid meeting and provided a great forum for Ricky to give his speech. This was one of the best Division meetings I've been to in a long time!
2. Michael Varma has offered a wealth of information and guidance from his past experiences.
3. Dan Cossack has been ever patient in his guidance of me in this new role.
4. Christine Brady as an awesome role model. She left an easy path for me to follow and is always available to help with questions large and small!
5. Lori Shapiro keeps me on my toes and gives honest/useful suggestions.
6. David Hosmer is a ball of energy, ready to take on his newly created role, Club Ambassador.
7. Karen Spohn for cheerfully and efficiently handling all FaceBook posting requests.
8. Diana Dee for always being calm and ready to laugh. She allows me to try out my new crazy ideas and gently offers correction when it turns out you can't fly in the hot, summer sun if your wings are made from wax!

## **Upcoming Events**

Planning a Public Relations Round Table at Learning Lab in September



# Founder's District DEC Report

## August 8, 2018

**Christine Brady, ACG, ALB**

Club Growth Director  
Founder's District, 2018-2019  
Email: babakity@gmail.com

## Club Growth Director's Report

### *Objectives for the year:*

1. Follow District Mission –We build new clubs and support all clubs in achieving excellence. Our goal is to create 24 new clubs in Founder's District, and 5 of those by September 30th.
2. Provide at least two Club Growth Workshops to help district leaders and club members learn how to achieve this mission.
3. Provide incentives for clubs and members that help achieve Club Growth goals.
4. Provide a club coach for all clubs that are at 11 or less members.
5. Provide at least one club mentor for each newly chartered club.

### *Current activities of the Club Growth Director:*

1. **CLUB GROWTH WORKSHOP:** Postponed to September because of high number of potential new clubs.
2. **LEARNING LAB:** In July, lead a workshop on conducting a successful open house. All future learning labs will feature round-table discussions for club coaches and club mentors. Roundtables will be scheduled at every Learning Lab.
3. **CLUBS CHARTERED:**
4. **MEMBER & CLUB INCENTIVES:** Provided this year's Club Growth Incentives for both Clubs and Members, found at [www.foundersdistrict.org/incentives](http://www.foundersdistrict.org/incentives).
5. **NEW CLUB LEADS:**
  - a. **Lead Qualified**
    - i. Disney
    - ii. Snell & Wilmer, LLP
  - b. **Corporate meetings complete:**
    - i. Edwards Life Science
  - c. **Lunch and Learn Complete:**
    - i. CalEPA (Cookies and Learn)
  - d. **Demonstration Meeting Complete:**
    - i. Wellcare
  - e. **Launch meeting complete:**
    - i. NeoGenomics
    - ii. N2 Imaging
6. **MARKETING BUDGET:** Created the first draft of the Marketing Budget
7. **DISTRICT SUCCESS PLAN:** Began creating the Marketing portion of the District Success Plan

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8. **CONTINUED CGD TRAINING:** Participated in the monthly CGD with the Region Advisor, Roz Carter. Prepared for the upcoming CGD training in Chicago by completing the pre-requisites

**Challenges:**

1. Need to build strong Division Club Launch / Demo Meeting Teams. We don't have enough people to deal with the number of leads in the pipe.

**Recognition:**

1. Thank you to the Division G Team for working with potential new club NeoGenomics:
  - a. Team includes Ann Shimizu, John Barry, David Hosmer, Linda Robinson, Diane Brown, Jean Tanquary, Amanda Brill, Marcus DeFelice, Sherry Tomasula, and Gregory Reid
2. Thank you to Division C for helping with potential new club Wellcare:
  - a. Team includes Norm Stein, Frannie Stein, Fred Springer, Wilma Springer, Minh Le, Meg Adler, and Jamal Khan
3. A HUGE Thank you to Kathy Hughes for embracing the Club Coach Chair role and vetting new coaches, and starting to match them with their Clubs.

**Upcoming Events**

1. Club Growth Workshop, September 15, 8:00 am – 12:00 pm, at National University in Costa Mesa

**Club Growth Statistics:**

<b>CLUB REBUILDING-Need more Club Coaches!</b>			
Clubs 12 & under	Clubs 13-15	Coaches Needed	Coaches Assigned
25	16	25	5

<b>NEW CLUB GROWTH – Goal is 24 New Clubs</b>				
Unclaimed New Club Leads	AD Leads	Actively Working	Nearing Charter	Chartered
21	1	3	2	0



# Founder's District DEC Report August 8, 2018

**Lori Shapiro, DTM**

**Program Quality Director**

Founder's District, 2018-2019

Email: [pqd@foundersdistrict.org](mailto:pqd@foundersdistrict.org)

## Program Quality Director's Report

### *Program Quality Activities:*

#### **1. Education – Club Officer Training**

- **Officer Training goal for EACH division is 80% by August 31<sup>st</sup>**
  - We are at 53% as a District, and need to have a PLAN to get to 80% CONGRATS to Division G for being the closest – 74%
  - **ACTION REQUIRED:** Add More Makeup Training sessions, call your clubs, offer to have a group training for the club. Make this a priority!
  - Added makeup training at Learning Lab, Sunday Aug 12<sup>th</sup> 1-4pm Costa Mesa (FLI-ERS available)

Period: Jun 2018 - Aug 2018										
Division	Pres	VPE	VPM	VPPR	Sec	Tres	SAA	Total	%	# Clubs
Division A	14	11	12	9	11	10	7	74	45.96%	23
Division B	8	8	7	5	6	6	8	48	36.09%	19
Division C	17	12	10	13	11	10	12	85	57.82%	21
Division D	15	14	10	14	13	9	6	81	52.60%	22
Division E	10	8	9	8	7	8	8	58	51.79%	16
Division F	18	14	10	11	12	13	10	88	54.66%	23
Division G	18	14	12	15	11	12	16	98	73.68%	19
Total	100	81	70	75	71	68	67	532	53.15%	143

#### **2. Educational Incentives**

- Education Incentives have been created and posted on the Founder's District Website, <http://foundersdistrict.org/incentives> Christine and I moved away from awarding \$25 gift certificates and created a Diamond Club with 4 gifts to choose from.
- Pathways Incentives include a gift for those members completing Level 1 in any Path (one per member), and a Path Completion Medal for completion of Level 5 (every Path completion will earn a medal – and members can collect the various medals)

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- Triple Crown Awards – are now a combination of traditional education awards (CC, CL, ACB, ACS, ACG, ALB, ALS, DTM), AND can be combined with Pathways L2, L4 and L5 (path) completion.

### **3. AD/DD Training**

- 100% of our Area Directors and Division Directors have been trained – EXCELLENT JOB ALL

### **4. Pathways**

- Goals – have all pre-Pathways clubs at 75% Pathways Enabled by the end of June 30<sup>th</sup>, 2019  
     ✓ *Members have to take their assessment and select a path to be Pathways Enabled*
- Pathways Education Team – Lead by the District Pathways Co-Chairs – Diane Brown and Charlotte Drake. Division Pathways Education Chairs identified for all but Division D. Monthly meetings, and a SLACK channel have been setup. Area Directors and Clubs can setup Pathways Presentations for their clubs

### **5. Learning Lab – 2<sup>nd</sup> Sunday of the Month at Mesa Verde United Methodist Church, 1-4pm**

- Next few are Sunday August 12<sup>th</sup> and Sunday, September 9<sup>th</sup>
- August 12<sup>th</sup> we will also offer makeup training
- Round-tables for Pathways, Club Mentors and Club Coaches
- 1 hour speaking slots available for members that have long ACG speeches

### **6. Education – Distinguished Club Plan**

- Each club that submits a DCP Club Commitment Form by September 30<sup>th</sup>, 2018, signed by ALL 7 Officers, will get a DCP banner ribbon. So far 9 clubs have submitted the document.
- Judi Uttal has an awesome DCP presentation that can be given to clubs to explain the importance of the DCP program

### **7. Conferences & Meetings**

- EVENT - World Championship of Public Speaking \*LIVE VIEWING FROM CHICAGO\* Event at National University, Saturday, August 25<sup>th</sup>, from 10:30-1:30pm. Lunch included for \$7. Eventbrite registration:
- LACE Venue- Chapman University – January 12<sup>th</sup> (only Saturday available), looking for alternatives in the winter 2019
- Conference venue – looking for 3-5 possible places. Need to discuss budget, sponsorship program, and catering at a non-hotel venue
- June 30<sup>th</sup>- Founder's District 75<sup>th</sup> Anniversary Diamond Jubilee – need to determine scope and plan.

### **Challenges:**

- Club Officer Training - deadline August 31<sup>st</sup>  
     ✓ Push for 80% Officers trained by August 30<sup>th</sup>  
     ✓ Offer additional Makeup Training and train in-house

### **Recognition:**

- Pathways – Thanks to Charlotte Drake for testing and documenting Pathways with the “Pathways Reference Guide” and the “Your Journey – Your Way Reference Guide for Club Members”. And, Diane Brown for ongoing presentations at new club demo meetings and club meetings.



# Founder's District DEC Report

## August 8, 2018

Diana Dee, DTM  
District Director

### District Director Report

#### **Objectives for the Year**

Toastmasters International measures us as a district on June 30 by three numbers: (1) The number of paid clubs; (2) The number of member payments; and (3) The number of clubs that reach distinguished status.

Our goal for this year is to be a President's Distinguished District. We have not achieved that in a while, but I think it is quite doable this year, if we all do our parts.

(1) Our "base" number of clubs for this year is 138. To be President's Distinguished, we must have at least 150 paid clubs on June 30. Our goal is to lose no more than 8 clubs and to add at least 20 clubs. We can do this!

(2) Our "base" number of member payments is 5,903.

We need to up our game and get new members, especially before October 1. We have a particularly nice reward for clubs having a paid membership of their base + 5 on October 1. We need at least 6,376 member payments by June 30.

(3) We need to have at least 69 distinguished clubs by June 30. We had 65 in the year just ended; many other clubs had enough DCP goals but did not meet the membership requirement. If we help clubs to have enough members, we should have no difficulty meeting this Distinguished Club goal.

#### **Current Status**

See other reports for the current status.

#### **Issues**

Officer training – we are at only 53% (as of August 5). If club officers are trained, it is more likely that club will have quality meetings, attract new members, and become distinguished. Encourage club officers to get trained!

#### **Upcoming Events**

- ☐ Virtual District Council meeting, around the third week in September. The meeting announcement will be made at least 4 weeks in advance.
- ☐ Vote by virtual survey by the District Council, immediately following the meeting.