



FOUNDER'S DISTRICT

WHERE LEADERS ARE MADE

FOUNDER'S DISTRICT OFFICERS NEWSLETTER SEPTEMBER 2011

Congratulations Jamel Thomas!

Founder's District's is exceptionally proud of Jamel Thomas who made it to the final round of the Toastmaster's International Semi-Final Speech Contest at the 80th Annual Toastmasters International Convention in Vegas.

Jamel attained one of nine places in the finals of the 73rd World Championship of Public Speaking held on 20 August 2011. He evolved through a six-month process of elimination, to become one of the top nine finalist out of a pool of 30,000 competitors in 116 countries.

Jamel's journey began with winning the speech contest at his home club, ISD Toastmasters Club #585096 in Downey, CA. He then competed at the Area E2 contest and advanced to the Division E contest. He won the division speech contest and advanced to the Founder's District International Speech contest held on April 16, 2011.

After winning the district level contest, Jamel practiced his speech "*The But Stops Here*" at a number of clubs and demonstration meetings, and consulted past speech contest winners to prepare for the Toastmasters International speech contest. It was this inspirational speech that entertained the crowd at the Semifinals in Las Vegas and saw him move on to the finals.

In the final round of the competition a panel of 14 Toastmasters judges evaluated the finalists on a range of criteria, including speech content, organization, voice quality and gestures. The speeches could cover any topic and had to last between five and seven minutes.

For the finals, Jamel gave another inspiring speech that shared insights on the recent attack on the education for underprivileged youth. His speech described the tribulations he endured and how the Pell Grant gave him and his sister a pathway to a brighter future.

Originally from Belton, Texas Thomas is an Applications Developer for Los Angeles County. Jamel had this to say of his experience as a high level competitor: "This was a definitely a learning experience. I learned so much about myself as well as Toastmasters. I am grateful for the opportunity and I look forward to competing again next year."

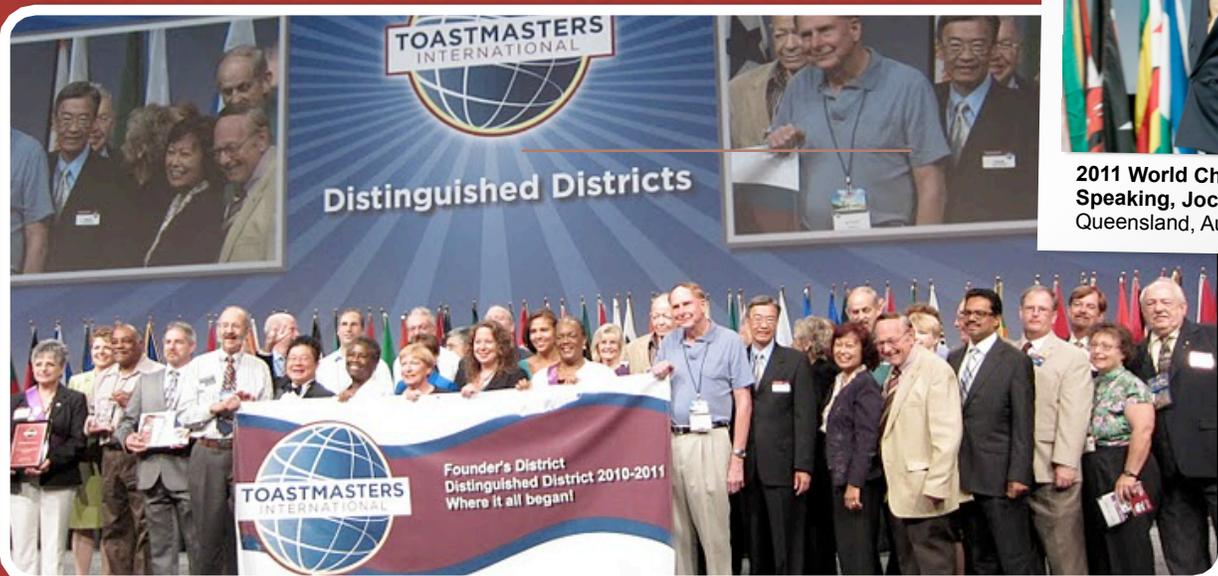
The speech contest marked the highlight of the four-day Toastmasters International Convention and drew a capacity audience of more than 2,000 people from around the world. Jock Elliott of Bongaree, Queensland, Australia was crowned the 2011 World Champion of Public Speaking.



Jamel Thomas from Founders District won First Place in Semifinal Speech Contest 8.



2011 World Champion of Public Speaking, Jock Elliott of Bongaree, Queensland, Australia, District 69.





A MESSAGE FROM FOUNDER'S DISTRICT OFFICERS



WES HOOVER

District Governor



VICTORIA DOTSON

Lt Governor Marketing

As your Lt. Governor Education and Training I encourage every club and each member to reap the benefits of the Toastmasters educational program and become a Distinguished Club, and thereby maintain a healthy environment, meeting member's goals, ensuring that the Toastmasters program of speeches and leadership are being met and that club management is up-to-date. I am thrilled by your positive enthusiasm in practicing leadership skills by promoting teamwork, encouraging excellence, fostering growth and providing instant evaluations in a constructive way. We owe it to ourselves and our fellow club members to keep club meetings fun, fostering friendships, and rewarding in terms of personal development and personal improvement. I encourage clubs to have events to attract visitors and retain members. Have events outside the club and make them fun with food, engaging table topics and guest speakers that motivate. Quality, well planned programs at the meetings keeps the members happy with their ongoing personal development.

Dear fellow Founder's District Toastmasters

Welcome to the 2011-2012 Toastmasters year! As you may have heard already, we have achieved international recognition as a Distinguished District in 2010-2011. Thanks to our immediate past District Governor *Ede Ferrari-D'Angelo* DTM, District Officers, and especially you, our club leaders and members, who worked so hard to achieve this distinction. This achievement is a direct reflection of YOUR commitment and dedication to excellence all year around. My hearty CONGRATULATIONS to all!

I am convinced that we can go even further this year. You are the BEST - let's march towards our goal of President's Distinguished District in year 2011-2012. We will never know how high we can fly, until we spread our wings, right?

In Founder's District, our Toastmasters members come first. Our District Officers stand ready to support the club leaders in helping members to achieve their individual goals in communication and leadership tracks. Our mission is to enhance the performance and extend the network of clubs, thereby offering greater numbers of people the opportunity to benefit from the Toastmasters educational program by:

- Focusing on the critical success factors as specified by the District educational goals and membership goals.
- Insuring that each club effectively fulfills its responsibilities to its members.
- Providing effective training and leadership development opportunities for club and District Officers.

I look forward to serving you as your District Governor. I am excited about the opportunities this year, especially with the new unified Toastmaster brand.

Let's move forward **together** as we guide Founder's District to President's Distinguished. You are the BEST. Let's show the world that Founder's District is the 'apple of the eye' for the global Toastmasters community.



HARRY YAN

Lt Governor Marketing

An Investment that Pays the Best Interest

Founder's District was distinguished last year. That means our district is growing and the members are reaping the benefits of Toastmasters. When the members are being transformed, people will take notice and our reputation will spread and precede us. People will want to join us in a place that is friendly, mutually supportive and encouraging. A safe place to learn, practice and get continuous reinforcement of lessons learned. A place to gain self confidence, learn to think fast on our feet and react to crisis with poise under pressure—a place where leaders are made. They will eventually discover that investing in Toastmasters is an investment in them and others—an investment that pays the best interest and can never be taken away. Let us build on our success and continue to share Toastmasters with others in our communities. Then, we cannot help but become a president's distinguished district!



NEEL SIROSH

Public Relations Officer

Founder's District Distinguished District 2010-2011

Ferrari-D'Angelo, DTM, our immediate-past District Governor was honored at the Hall of Fame ceremony during the Toastmasters International Convention in Las Vegas, Nevada on Thursday, August 18, 2011, as recognition for her outstanding contribution to Toastmasters International.

The Toastmasters International Board of Directors conveyed to Ede its sincerest congratulations on the 2010-2011 achievements of the Founder's District reaching the designation of **Distinguished District**. This has not happened since 2007. As the District Governor, Ede has successfully led the District team to meet and exceed its goals, truly exemplifying the Toastmasters International mission and vision.

In addition, Toastmasters International congratulated *Wes Hoover*, DTM, our current District Governor and immediate-past Lt. Governor of Education and Training for earning **Excellence in Education and Training**, and commended *Richard Elliott*, DTM, our immediate-past Lt. Governor of Marketing for achieving **Excellence in Marketing**. "Take time to celebrate these accomplishments as it will also serve as an important foundation for our success this year," commented Wes. "I'm truly excited about our great start into the new year."

To reach the Distinguished District designation, Founder's District achieved critical goals in membership growth, club growth and educational accomplishments in the program year that began on July 1, 2010 and ended on June 30, 2011. The District developed and submitted to World Headquarters a District Success Plan and a Division/Area Governor Training Report with 85% of Division and Area Governors trained. The District grew the number of membership payments by more than 2% over 2009-2010, and achieved a net club growth of more than 3%. Additionally the number of Competent Communicator awards exceeded 3.5% of the District's membership dues payments for 2009-2010, and the number of Advanced Communicator awards exceeded 1% of the District's membership dues payments for 2009-2010.

District Recognition

Recognizing performance excellence at all levels!

Many Toastmasters members and groups deserve recognition for their achievements. World Headquarters and individual districts offer a variety of recognition programs and awards.

First, World Headquarters recognizes those districts that achieve their Distinguished District goals:

The Distinguished Programs recognize those areas, divisions and districts that meet Toastmasters International's growth and educational goals. The Distinguished Programs, which begin July 1 and end June 30 of each year, recognize performance excellence through the achievement of various goals. The programs also serve as management tools for membership recruitment and retention strategies, club growth, and educational award achievement.

Second, Toastmasters districts may recognize their own members locally for individual achievements:

Each district has the option to present three awards to its leaders who have helped to advance the district's success. The Toastmaster of the Year award, the Division Governor award and the Area Governor award may be presented by districts as warranted.

<http://www.toastmasters.org/Members/OfficerResources/DistrictLeaderResources/Recognition.aspx>

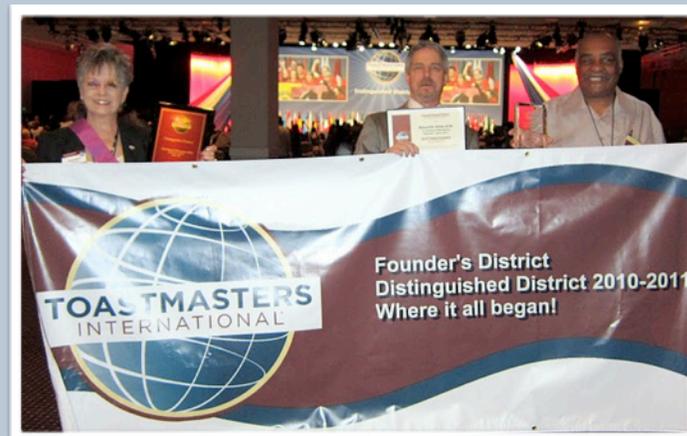


EDE FERRARI-D'ANGELO, DTM

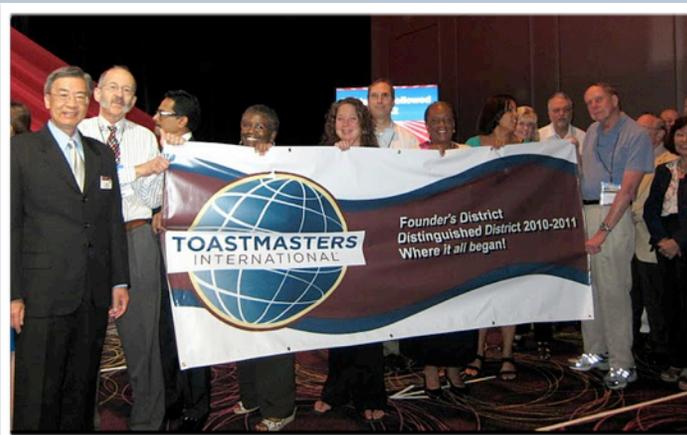
Immediate Past District Governor

I AM PROUD TO HAVE LEAD OUR DISTRICT TO A DISTINGUISHED DISTRICT.

"THESE AWARDS TRULY REPRESENT THE IMPORTANCE AND POWER OF A TEAM EFFORT IN SUPPORTING THE DISTRICT MISSION, I CONGRATULATE EVERYONE IN FOUNDER'S DISTRICT AND WISH CONTINUED SUCCESS AS WE MOVE FORWARD."



Ede Ferrari-d'Angelo, *Wes Hoover*, DTM, our current District Governor and immediate-past Lt. Governor of Education and *Richard Elliott*, DTM, our immediate-past Lt. Governor proudly displaying their awards.



Founder's members ready to display the new Founder's banner on stage at the awards ceremony.

THE 80TH ANNUAL TOASTMASTERS INTERNATIONAL CONVENTION: A VOLUNTEER'S PERSPECTIVE BY DR PATRICIA ADELEKAN, DTM

At the 80th Annual Toastmasters International Convention at Bally's in Las Vegas, Nevada, Aug. 17-21, 2011, there were 116 countries represented and over 2,000 attendees. I feel very fortunate to have taken the opportunity to attend as a volunteer. We were called Conventional Ambassadors and wore pastel violet sashes across our chests and Las Vegas Pins. I am exceedingly proud and humbled to have met and interacted with so many accomplished, dedicated, and talented world figures.

Also, as a volunteer Ambassador, I was selected to lead the long line of International "flag carriers" at the Opening Ceremony. I was honored to carrying the first flag representing Argentina. The Opening Ceremony ended with Dan Nainan, a stand-up comedian and Toastmaster who had us rolling off our seats with laughter from his humor. And then to close the evening, author Dave Logan, Ph.D.

pranced across the stage with glee and laughter carrying our new Founder's District TI Flag to receive our awards and recognition for being a "Distinguished District" in 2010-2011.

When Jamel Thomas from Founder's District competed in the the World Champion of Public Speaking held on Saturday, Aug. 21 I did not volunteer to help at this event – I wanted to focus on the talented contestants.

To sum up my Convention experience - I can truly say it was one of "High Caliber." Of all my world travels (to over 20 countries), I have never witnessed a more meaningful and humanitarian- centered organization and event. The positive spirit permeated the atmosphere and transcended the unimaginable. Indeed, I am overwhelmed with gratitude for having participated and volunteered at the 80th Annual Toastmasters International

“I have never witnessed a more meaningful and humanitarian-centered organization and event”

gave a moving inspirational Keynote speech based on his book, [Tribal Leadership: How to Build a Thriving Organization](#). Every attendee received the book as a gift from TI—what a treasure!!!

Celly Adamo, DTM, PDG (also a volunteer), chaired the Golden Gavel Dinner where conventioners had the honor to hear the Golden Gavel Awardee and Keynote Speaker, Robin Sharma. The Golden Gavel award is the highest award presented annually since 1959 to distinguished individuals in the fields of communication and leadership who are non-Toastmasters.

As volunteers, we helped with setting up and guiding attendees at the convention. We got to see behind the scenes, meet interesting people and work with other Toastmaster's from around the world.

There were about 200 convention attendees from Founders District. At the Hall of Fame event, we proudly

Convention at Bally's Las Vegas, Aug. 17-20.

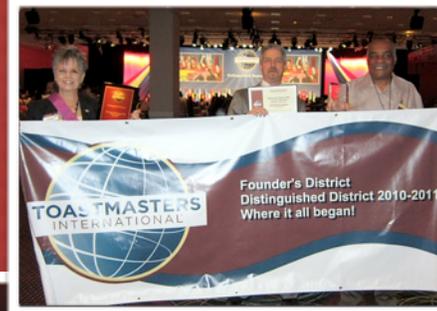
“What I liked most,” said Pat Nordberg, another volunteer “was the outstanding speeches of the 9 finalists. I was very very impressed at the level of expertise and achievement they portrayed. They truly represented the "Best and Nothing Less," - it was simply amazing; and as volunteers we got to go in first”.

In conclusion, Founders' District must continue to be "Distinguished or Better in 2011-2012, and we should proceed in even greater numbers to the Toastmasters 81st International Convention in Orlando, Florida.

You will never ever regret attending an International Convention; but rather thank the stars that you decided to go - especially if it is your first time. I look forward to next year and to seeing many more of Founders' District Toastmasters there. Volunteer for the experience, it's a worthwhile life experience.



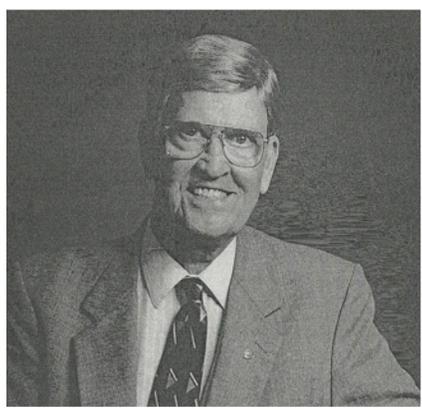
THE 80TH TOASTMASTER'S INTERNATIONAL CONVENTION, 2011



Music in his Soul....

H. Al Richardson, DTM, PID, PDG, Toastmaster since 1957!

Edited from an article by Dr. Patricia Adelekan, DTM, Founder's District Journalist



H Al Richardson (alias H. Al), one of the longest serving Distinguished Toastmasters of Founder's District, is moving to Kansas. In the interview H. Al's first words were "I am really a musician. That was my first job

I'M REALLY A MUSICIAN. THAT WAS MY FIRST JOB AND FIRST LOVE...

and first love - and what brought me to California in 1938."

In August 2011 H.A. will have been a TM for 54 years and 6 months. He says he has grown personally with Toastmasters. He founded and sponsored dozens of TM clubs (e.g. Club #407, the Past District Governor's Club, Club #9, the Professional Speakers Club, and Club #3292 the JPL/Caltech Toastmasters Club); and has served a myriad of other leadership positions including Founders District Governor (PDG) in 1964-65; Past International Director (PID) in 1979-81; and in 1977, he received a Toastmaster's Presidential Citation. He says he especially likes Toastmasters because of being able to hone his presentation skills and developing many long-term friendships.

H. Al Richardson was born on Dec. 11, 1920, in Belding, Michigan. He received his early childhood education in both Lowell and Belding, Michigan. By age 16, H. Al was an expert with the Hawaiian lap steel guitar. He studied guitar at the Honolulu Conservatory of Music from 1936-38. In 1937, he became a certified instructor with a Fort Wayne Indiana guitar studio teaching 500 students and playing two radio broadcasts a week. In 1938, H. Al moved to California to accept an offer from Gaston

Fator Guitar Studios in Los Angeles to open a branch studio as manager and teacher of the Hawaiian steel guitar. In 1939, he resigned to attend Pasadena City College, where he studied Mechanical Engineering and musical harmony. He soon left there, and he and his dad began to work at the Goeggenheim Aeronautical Laboratory California Institute of Technology (GALCIT) testing rocket engines at the jet propeller lab (JPL). He eventually joined the JPL Speakers' Bureau giving presentations on rocket and space flight programs.

On February 1, 1957, one of his friends invited him to join Toastmasters (TM), and he did, to hone his presentation skills, to learn to evaluate his own performance, and for speaking opportunities.

H. Al personally knew Dr. Ralph C. Smedley, the founder of Toastmasters International. "Dr. Smedley was reserved, well spoken, quiet, articulate, caring and helpful," he said.

H. Al shared three of his favorite quotes:

- (1) "Never give up," by Winston Churchill;
- (2) "If you are in a 'hole' of trouble, stop digging" (anonymous); and
- (3) "When you know what you want, and you want it badly enough, you will find a way to get it," by Jim Rohn.

H. Al's advice to current-day Toastmasters is to study the manuals, prepare carefully, listen, volunteer to help others and practice, practice, practice. "I strongly recommend Toastmasters to others, and to serve youth who badly need communication and leadership skills during their lifetime," he advised passionately.

Happily, with a laugh, H. Al said it was such a great treat to hear the farewell song and guitar piece played for him at his send-off party, by 80-year-old Rod Johnston, DTM, noted guitarist and Toastmaster from Iowa and now a member of Golden Seniors on-the-Move Toastmasters Club in Anaheim, CA. "When I heard about H. Al's leaving California for Kansas and his passion for playing the Hawaiian lap steel guitar, the spirit moved me to create the song and play the guitar for H. Al., at the send-off party sponsored by Club #9, The Professional Speaker's Club, in Anaheim.

H. Al asks his many friends, whom he is leaving behind, to pray for his good health to return; an active mind; and ways to help others.

*Tropic Troubadours
1939*



*George Eidson Paul Miller
Brenley Bethel Al Richardson*



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Mission of the District

The mission of the district is to enhance the performance and extend the network of clubs, thereby offering greater numbers of people the opportunity to benefit from the Toastmasters educational program by: Focusing on the critical success factors as specified by the district educational and membership goals.

Ensuring that each club effectively fulfills its responsibilities to its members.

Providing effective training and leadership development opportunities for club and district officers.

City Proclamation for Anaheim Toastmasters Club #2 – Established in 1926!

Dr. Ralph Smedley, the founder of Toastmasters International, and Mr. Clark Chamberlain chartered the 2nd Toastmasters Club in the world – the Anaheim Club #2 in 1926. The City of Anaheim announced a declaration recognizing Anaheim Toastmasters Club #2 at the Council meeting on Tuesday 9/13, to congratulate the club on its 85th Anniversary.

25 Years of Service, Fun and Learning

compiled by Grace Lee, CC; Oanh Hoang, CC; and Dr. Patricia Adelekan, DTM (Aug. 8, 2012)

“We learn best in the moment of enjoyment”, said Shefa Garg, the Toastmaster of the evening during the 25th Anniversary Celebration and Officer Installation Ceremony of the Indian Professionals Toastmasters Club#6366 held on Friday, July 25, 2011 at Angelo and Vinci’s in Fullerton, CA.

Indian Professional club has reached the age of 25, a milestone for any club to reach.. It was wonderful that club members came together, to celebrate and felt the energy that has nourished their club throughout all of the years. The Indian Professional club has helped so many people improve and develop their public speaking and leadership skills and they have pledged to do so for the next 25 years.

The jubilant atmosphere was charged with over 80 attendees including

founders of the club, Rita and Navneet Chugh; many past and present members, and dignitaries and people from the community. Also, in attendance were Founder’s District Governor, Wes Hoover, DTM; Lt. Governor of Marketing, Harry Yan, DTM; the Public Relations Officer, Neel Sirosh, DTM; and Area Governors Jennifer Elam, E2; and Dr. Patricia Adelekan, DTM.

E1 who performed the Officer Installation Ceremony who advised all installed officers to “serve with all your might as role models and leaders in the Toastmaster spirit; and we expect ‘The Best and Nothing Less’ - the 2011-2012 motto adopted for Founder’s District by the District Governor, Wes Hoover, DTM. In attendance, also, were Past District Governor Celly Adamo, DTM, PDG and her husband, Frank S. Adam, ACS, ALB.

The two Assistant Area Governors from Area E1 (Urmil Narange and Grace Lee, Cc) attended the event. Grace, Editor for the the **Area E1 Gazette** writes : “The event included an entertaining and humorous Table Topics section, a speech by Jamel Thomas, CC (Founder’s District representative to the Toastmasters Semifinals Speech Contest in Las Vegas on Aug. 19 in Las Vegas, Nevada.”

The Vice President of Education and webmaster for the Indian Professionals club, Oanh Hoang received a “outstanding Toastmaster award. Celebrations such as this 25th Anniversary of the Indian Professional Club bonds Toastmasters more and more and publicly honors the founders: Dr. Ralph C. Smedley founder of Toastmasters International and Rita and Navneet Chugh. It was an event never to forget.

A thirty year journey with Toastmasters

By Lou Frederick, DTM



I was 30 years old and a mother of two young boys when I finished my undergraduate degree and secured a job with a multi-national manufacturer. I took a position as an Accountant in a department with a very experienced manager but within a few months I was promoted to supervisor while she was away on a medical leave. I was unprepared to lead a team of people.

I LEARNT OFTEN THROUGH MAKING MISTAKES, BUT SOMEHOW IT SEEMED WORTHWHILE.

A few weeks into a disastrous start, my company held a new club demonstration meeting that I attended. I have to admit joining Toastmasters was a leap of faith since I was not clear about what it would do for me but I saw I could form some relationships across the firm with people who might be able to help me in my job.

I headed back to graduate school at night and participated in all of the opportunities in my new club. I worked diligently on my speeches, volunteered to be a club officer, and attended District events and trainings.

The job lasted a little over two years before waves of lay-offs took it away. I relocated within southern California to get re-employed quickly and I found a new Toastmaster club. This time I joined a specialty club who drew its members from the Mensa organization. The pace was quick, the people interesting, and it met in the evening so I was able to attend regularly.

My life was very full with children, graduate school, and a chaotic job but somehow I hung onto Toastmasters as part of my personal growth program. You can imagine my surprise when a very experienced leader asked me to be the next Area Governor. Absolutely not! Since I declined, he made me what I called "the devil's deal". He had already served as a District Governor and he would come back to our area to be the governor for a year if I would promise to do step forward the following year. I admired the commitment on his part I agreed. All year long Herb Stockinger, a Past District Governor, showed me how to be a good Area Governor organizing council meetings, contests and club visits. Of course, I kept my word and became an Area Governor the next year.

My year as an area governor was not great nor was it bad. Some of the clubs in my area were healthy and some were struggling. I learned often through making mistakes but somehow it seemed worthwhile. My life upended again as I moved once more, took my next career opportunity and remarried.

With even less time on my hands, I decided I needed to start a club at my work so I didn't have to give up an evening and so I could attend where it was convenient for me. Starting a club was an enjoyable experience and it launched me into one of my continuing passions, new club development. I have since started close to 70 new clubs.

The following year I was eager to become a Division Governor. There were 40 clubs in my division with 8 area governors to assist. If there was a pivotal year in my leadership development I would have to say it was this particular year. The area governors were far more experienced in directing a team than I was and they were generous in their guidance. The feedback I received from them was immeasurable. I was promoted at work at the end of the year right after being



named the District's Division Governor of the Year. What a thrill!

Since that time I moved up through the District Offices...District Treasurer, New Club Marketing Chair, dipping my toes into district leadership until I finally jumped into the Lt. Governor of Marketing position, Education, and finally District Governor.

In 1993, as Lt. Governor of Education & Training, we conducted a quality review of Division club officer training and thought we would try a consolidated district training with division make-up sessions. *Leadership and Communication Education (LACE)* was held for the first time in the historic Methodist Church building in the city of Orange.

I changed jobs one more time taking an entrepreneurial position in a small firm. All of my Toastmaster training equipped me to take full advantage of the opportunities it provided. I managed diverse and talented people. I joined three boards as a director. I negotiated corporate acquisitions of other firms and I was invited to speak across the US for professional conferences. My efforts were rewarded well financially. I even started another club where I worked. I still served in club offices and I gave speeches regularly.

It has been nearly a 30 year journey. I gained two more academic credentials after graduate school and I taught part-time at the University for more than 8 years. None of those life experiences or accomplishments would have been possible without becoming a student of Toastmasters. It was a tenuous step initially but a sure-footed race to the finish.

TOASTMASTER OF THE YEAR



In a life changing interview with Dr. Pat Adelekan I learned much from this wonderful, strong, caring, and accomplished woman and mentor, whose life is all about helping others grow and learn. As a rookie Toastmaster it was enlightening to listen to a seasoned educator give her perspective on the Toastmaster educational path. Here are some of her words of wisdom:

“Toastmasters is another educational institute which has been researched, tried, and found true. It teaches people to cope. For me getting a DTM is like getting another PhD. If people only knew that Toastmaster’s is a much more affordable education. You get experience in communication, leadership, research and education, especially with the High Performance Leadership program.

Everyone is a leader whether you like it or not. Someone is watching you and learning from you, as a parent, spouse, friend, co-worker... take on the leadership role.

If you don’t know something at Toastmaster’s, ask. If you do something, don’t worry if you get it right or wrong, just learn from it. For example, take your speech, your evaluation and learn from it. You need to learn the basics. Go through the manuals, read them carefully; the speeches build on each other. Practice and repetition. It’s like your multiplication tables - if you miss out on a set of tables you lose out on those basics. The world is open to so many learning opportunities. Find a mentor and then become one. Also give back and share. The Golden Seniors TM Club has the seniors sharing their knowledge and expertise.

In the leadership manuals one of the first lessons is listening... this is the key to life. Listening is key to communicating in work, play and relationships. At Toastmasters we are educated in the basic skills of life. No matter what stage you are in at Toastmaster’s, listen and support each other. Evaluate others speeches as well as your own to develop critical thinking. Criticism is there to help you improve. Toastmaster’s is about team building - Building a better quality of life, peace and harmony through communication.

Conflict is a part of life. It is necessary for change. It increases participation and leads to better decision making, innovation and rebuilding. Toastmasters teaches you how to get along with people, communicate, improve life and bond together.

Any accomplishment involves discipline. Toastmasters also teaches us discipline, evaluation, guidelines. Don’t pander to people if they don’t do the work, guide them to the right path. When you are evaluating a speech you are doing a person an injustice if you only pick the good parts.

Speak at different clubs. I have been to over 60 different clubs. I have been to clubs Internationally, Haiti, Spain, France, Nigeria as well as other states. Through Toastmaster’s you meet people from all over the world and learn to communicate.

As John Lau, Toastmaster’s first Asian International Director said, “Toastmaster values can be incorporated into everyday life.” - all around the world.”

- By Natalie King-Bhagat

Dr. Patricia Adelekan, DTM, fondly known as Dr. Pat, is the 2010-2011 Founder’s District “Toastmaster of the Year.” Ede Ferrari D’Angelo, DTM, our immediate-past District Governor, presented Dr. Pat the award at the District Executive Council meeting held at Crystal Cathedral on August 31, 2011.

Dr. Pat was recognized by the Toastmasters International as a Triple Crown winner with four Education and Leadership Awards earned just this year. She sponsored two new clubs and 30 new members during the year.

“Dr. Pat has been a constant inspiration to me since I met her at the FCBC FV Speech club I started in Fountain Valley on February 1, 2006. She immediately joined our club on February 12, 2006 and helped our new club become President’s Distinguished in the second year. Since then, she has been actively promoting Toastmasters to fill diverse needs in the community — Toastmasters for people who speak English as a second language, people in retirement centers and people at the Wellness center. This year she served as our Division A Membership Retention Chair and in May 2011, Dr. Pat was in Haiti for two weeks working together with local educators and humanitarians to build quality schools there. I am blessed to have Dr. Pat as my friend and fellow Toastmaster”, stated Harry Yan, DTM, Founder’s District Lt. Governor of Marketing.

Dr. Pat was honored by State Senator Lou Correa on March 18, 2010 as one of 101 Women Making a Difference in Orange County. She is a renowned international scholar, professor, teacher, writer, speaker and business woman, and is the founder of the non-profit educational organization Youth-on-the-Move, Inc. (YOTM) and the International Educator’s Hall of Fame for community leaders and teachers. Dr. Pat was recognized for her community service as the ‘Outstanding Senior Volunteer of the Year 2010’ and ‘Woman of the Year 2010’. She is listed in ‘Who’s Who in America’ 1994-’95 and the International Educators Hall of Fame. Dr. Pat loves to travel. She spent more than 15 years serving and working in over 10 countries. Her outstanding work in research, travel and studies resulted in a French Language Training Village in Badagry, Nigeria, West Africa. She speaks five languages.

Dr. Pat is currently the Founder’s District Journalism Chair, as part of the District Public Relations Team. She is also Area E-1 Governor and a proud member of Golden Seniors on-the-Move Toastmasters Club #1706858 located in Anaheim, and Inner Strength Toastmasters #984242 in Santa Ana.

Our hearty congratulations go to Dr. Pat for her well-deserved award!

- By Dr. Neel Sirosh



District calendar and upcoming events

Friday, September 2
5:30pm Area A2/A3/A6 Speech Contest

Friday, September 9
5:30pm Area A1 Speech Contest

Saturday, September 10
2:00pm Area F1/F3 Speech Contest

Wednesday, September 14
7:00pm Speaker's Bureau
Saturday, September 17
8:30am Area E2 Speech Contest
9:00am Div C Council Meeting

Friday, September 23
5:30pm Area A4/A5 Speech Contest

Saturday, September 24
8:00am Area G1/G2/G5 Speech Contest
8:30am Area B4/B5/B6 Speech Contests
12:30pm Area G3/G4 Speech Contests
12:30pm Marketing Workshop
(First Chinese Baptist Church Fountain Valley)

Friday, September 30
Smedley Award Ends

Saturday, October 1
Club Membership Dues Due to TI
8:30am Area H2/H3 Speech Contest
8:30am Area B2/B3 Speech Contest
1:30pm Area F2/F4 Speech Contest
5:30pm Division A Speech Contest (6640 Alton Parkway Irvine, CA 92618-3734)

Tuesday, October 4
6:30pm Area C5 Speech Contest

Saturday, October 8
8:30am Area C1/C2/C3 Contests
8:30am Area B1 Speech Contest

Wednesday, October 12
7:00pm Speaker's Bureau

Saturday, October 15
8:30am Division B Speech Contest (1500 Duarte Road, Duarte, CA 91010)
8:30am Division G Speech Contest (25550 Commercentre, Lake Forest, CA 92630)
9:00am Area D1-D5 Speech Contests
9:00am Div C Council Meeting

Wednesday, October 19
6:30pm October D.E.C.

Saturday, October 22
9:00am Division C Speech Contest (13280 Chapman Ave, Garden Grove, CA 92840)

Friday, October 28
6:30pm Division D Contest (TBD)

Wednesday, November 9
7:00pm Speaker's Bureau

November 14,
District Fall Conference

Tuesday, November 15
District's Treasury Report Due to HQ

Saturday, November 19
9:00am Div C Council Meeting

Wednesday, December 14
7:00pm Speaker's Bureau

Saturday, December 17
9:00am Div C Council Meeting

Saturday, December 31
APP Proposals Due

Wednesday, January 11, 2012
7:00pm Speaker's Bureau

Saturday, January 21, 2012
9:00am Div C Council Meeting

Wednesday, February 1, 2012
Talk Up Toastmasters

Saturday, February 4, 2012
8:30am Marketing Workshop

Wednesday, February 8, 2012
7:00pm Speaker's Bureau

Wednesday, February 15, 2012
Mid-Year Audit Due to HQ

Saturday, February 18, 2012
9:00am Div C Council Meeting

Monday, February 27, 2012
Nominating Committee in place

Tuesday, February 28, 2012
Club Officer Training (2nd Round) Complete

Wednesday, March 14, 2012
7:00pm Speaker's Bureau

Saturday, March 17, 2012
9:00am Div C Council Meeting

Saturday, March 31, 2012
Talk Up Toastmasters Ends

Sunday, April 1, 2012
Club Membership Dues Due to TI

Wednesday, April 11, 2012
7:00pm Speaker's Bureau

Saturday, April 21, 2012
9:00am Division C Speech Contest

Monday, April 30, 2012
Area Club Visits (2nd Round) Due!

Tuesday, May 1, 2012
Beat the Clock

Wednesday, May 9, 2012
7:00pm Speaker's Bureau

Tuesday, May 15, 2012
District's Treasury Report Due to HQ

Saturday, May 19, 2012
9:00am Div C Council Meeting

Wednesday, June 13, 2012
7:00pm Speaker's Bureau

Saturday, June 16, 2012
9:00am Div C Council Meeting

Saturday, June 30, 2012
Beat the Clock Ends

Sunday, July 1, 2012
Happy TI New Year!

Membership Growth and Retention Awards

Smedley Award: August – September 2011. Add five new, dual, or reinstated members between August 1 and September 30 and receive a Smedley ribbon for your manner and a 10% discount at the TI store from TI, plus a \$10 credit at the District Store.

Open House Challenge: July - September 2011. Clubs that complete an Open House by September 15, 2011 will be entered into a drawing for a \$20 TI store gifts certificate. Five winners will be announced at the Fall District Conference November 12, 2011. To enter into the drawing, send a copy of your club open house flyer to LGM@foundersdistrict.org

New Members - The club with the most new members by September 30, 2011 will receive \$100.00 TI credit toward educational materials from the District Store at Fall District Conference November 12, 2011.

New Clubs - Clubs who charter by September 30, 2011 will receive \$75.00 TI credit toward educational materials from the District Store.

Club Coach - Members who rescue a club with less than 12 members, and successfully take it to charter strength by year end will receive a medallion with the new TI logo.

Membership Dues - Clubs that submit 80% of their active membership dues by September 15, 2011 will receive a manual from one of the following series: Better Speaker Series, The Leadership Excellence Series, and Successful Club Series.

See <https://sites.google.com/site/lgmyan2012/promotions>

<https://sites.google.com/site/lgmyan2012/calendar>

DISTINGUISHED CLUB PROGRAM

How the Program Works

The Distinguished Club Program is an annual program, running from July 1 through June 30. The program consists of 10 goals your club should strive to achieve during this time using the Club Success Plan as a guide.

World Headquarters tracks the progress of your club toward these goals throughout the year, sending quarterly progress reports to your club president. At year-end, World Headquarters calculates the number of goals the club achieved and recognizes it as a Distinguished Club, Select Distinguished Club, or President's Distinguished Club based on the number of goals achieved and the number of members in your club.

- **Distinguished Club** achieve 5 goals

- **Select Distinguish Club** achieve 7 goals
- **President's Distinguished Club** achieve 9 goals

What You Can Do

Download the [DCP Form](#) and fill out page 1 and page 2. Work with your club officers and club members to determine who will be accomplishing each goal this year. When the form is complete, send a copy to the Founder's District DCP Chair at the address on the second page. Make a copy for your own records. Each club officer should sign the first page as proof of participation in the Club Success Plan. This will help to fulfill the requirements for the Advanced Leader Bronze award.

Goals to Achieve

- Two CC's
- Two more CC's
- One ACB, ACS, or ACG
- One more ACB, ACS, or ACG
- One CL, ALB, ALS, or DTM
- One more CL, ALB, ALS, or DTM
- Four new members
- Four more new members
- Minimum 4 officers trained during each of two training periods
- One membership dues renewal report and one club officer list submitted on time

Membership Requirements

- at least 20 members OR
- a net growth of at least five new members



WOODY and WOODETTE, THE WANDERING GAVELS

1. Two (or more) Toastmaster members, from the same club, visit the target Club that currently holds **Woody or Woodette**. Please call ahead to the club VPE and announce your intent to visit and offer to participate in the program (Current club will be posted on Founders District Website).
2. The visiting Toastmasters must participate in the target club's meeting in some way.
3. The visiting Toastmasters 'Capture' **Woody or Woodette** at the end of the meeting. They take the captured Traveling Gavel for display at their home club's next meeting.
4. As soon as the **Traveling Gavel** is captured, the visiting Toastmasters must announce Woody's or Woodette's new place of residence to Victoria DTM, District LGET, to be updated on the website.
5. The **Traveling Gavel** will be displayed and used at each subsequent club meeting, or until it is captured by visiting Toastmasters from another club.
6. Clubs may capture **Woody or Woodette** multiple times, but must allow two or more other clubs to capture **Woody or Woodette** in between its own captures.

Woody the Wandering Gavel was taken from ZotSpeak by members of Contrarians #909560 at UC Irvine.

How long will Woody stay with the Contrarians? The Contrarians boasted that, "We plan to keep it for 100 years :-)" All it takes is two members from your club to attend and participate at the current club's meeting in order to capture Woody.





Toastrmasters International Reveals Updated Brand

Great brands such as Apple and Starbucks continue to influence preferences and command loyalty of millions around the world. For the first time in 70 years, **Toastrmasters International**, the world's largest nonprofit organization dedicated to teaching communication and leadership skills, has updated its brand: Toastmasters – where leaders are made. The updated brand reflects the organization's evolution as a leading provider of communication, public speaking and leadership skills development. With a more contemporary globe logo and accompanying visual identity system, local Toastmasters clubs now have updated and consistent resources to conduct and promote their programs. The combination of strengthening one's *competence* in communication and leadership skills – thereby gaining the *confidence* to lead – will continue to differentiate Toastmasters International from other skill-building programs. With the new rebrand campaign, Toastmasters International has positioned Toastmasters such that people interested in self-improvement won't just go to any speaking and leadership organization; they will go to a Toastmasters club. The refreshed branding is an exciting step for Founder's District Toastmasters members, who are culturally and ethnically diverse; they represent all ages and professions and meet in communities and corporations throughout Orange County and part of LA County.

The brand refresh does not affect or alter the Toastmasters core education programs of communication and leadership skill-building; rather, it provides potential members with a clearer picture of what to expect when visiting any club. By regularly giving speeches, gaining feedback, leading teams and guiding others to achieve their goals in a supportive atmosphere, members gain leadership skills.

Clubs are encouraged to use the new logo, colors, fonts and artwork for club meeting agendas, newsletters and websites. Get information on how to

create agendas, websites etc that conforms to the new guidelines by going to the Toastmasters International Virtual Brand Portal: <http://www.toastmasters.org/Members/VirtualBrandPortal.aspx>. New member badges can be purchased from the Toastmasters online shop (www.toastmasters.org) for \$7 each. A 20% discount applies to club banners until October 31st.

For more information about the brand refresh, please visit: www.toastmasters.org/BrandFAQs



Beef Up an Anemic Program in Your Club!

by Gerald Fleischmann, DTM, District Speaker Exchange Coordinator

Does your club often have only one speaker - or even none - when two or three should be speaking? That's probably due to a low number of members, or active members in your club. How far below 20 are you?

But there's a way up and out! Founders' Speaker Exchange program is already drawing from a growing data base of guest speakers and clubs needing speakers. Beefing up your program with guest speakers will help your PR and Membership effort! You can get more prospects to join an exciting club than a boring "weakfish" one! Check out and check into: <http://www.foundersdistrict.org/speakers-exchange> for the way up and out of the program doldrums and into the light of entertaining, varied, and fun meeting programs! And more prospects converting to members!

Don't wait! If you are a Contest Master in need of a Test Speaker to fill your stage, or if you're a Toastmaster who'd like more opportunities to speak (stage time, stage time, stage time!) - either as a test speaker at a contest or as a guest at another club, check out and check into Founders' Speaker Exchange page on our website and plan on success.